

Spring 2023  
rights list





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NEW - FALL 2023

# Wind Atlas

## Wind’s scales

Sarah Zambello,  
Illustrations by Susy Zanella

THE FIRST ILLUSTRATED ATLAS  
TO DISCOVER THE WONDERFUL  
WORLD OF WIND

### MARKET

- . children (10+) and their families
- . people looking for special and arty books
- . nature lovers and curious observers
- . passionate of science and discovery
- . meteorology lovers

### KEY SELLING POINTS

- . stunning illustrations
- . scientific facts + curiosities/fun facts
- . The wind rose wind calssification
- . also a romantic guide to wind perfect for playful use and fantasy empowering games
- . best seller series

SIZE 22 x 29 cm

EXTENT 80 pages

FORMAT hardback

ILLUSTRATIONS Full-color illustrations  
throughout

CATEGORY Non-fiction

AUTHOR **Sarah Zambello**, pedagogist, she  
manages reading education and storytelling  
workshops in schools, libraries and bookstores

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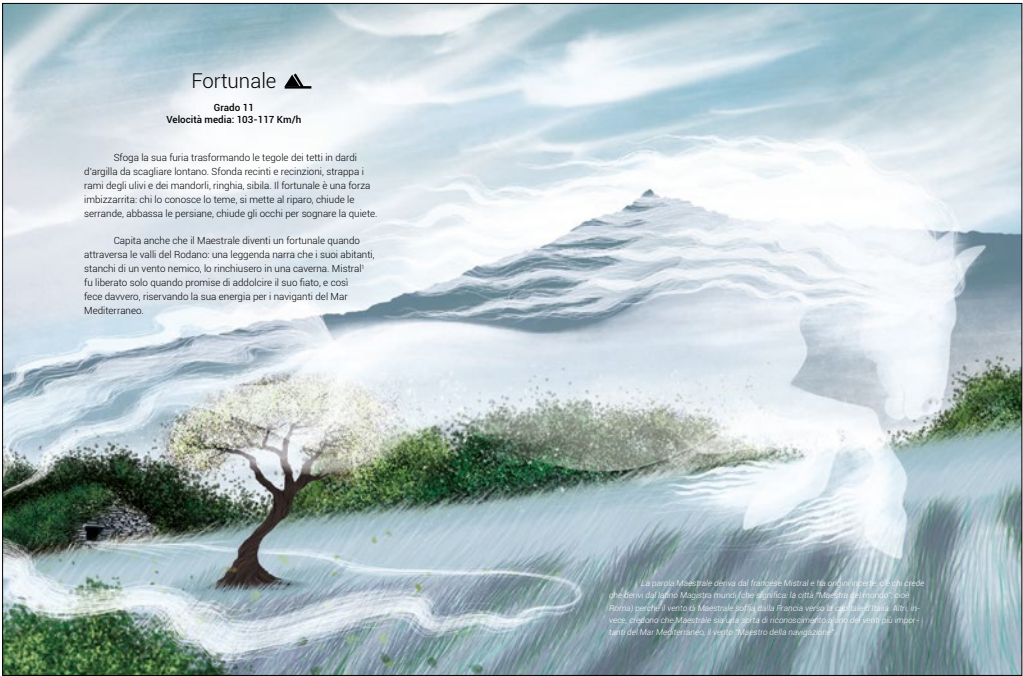
TEMPORARY COVER

### BOOK

Light breezes, overwhelming gusts of wind, soft strokes or icy forces: the wind is a breath that infuses life into seas, fields and tree-lined avenues. Navigation and sport depend on winds but also the town planning of metropolis and agricultural cultivations. The relationship between winds and the mankind has deep origins in the mythology and it is based on spatial orientation, compasses and weathercocks. This is how the mankind begins to know winds: he distinguishes them, he learns to recognise them and finally he calls them by name.

From the causes that originate the wind motion to the distinction made by the wind rose: a journey to make good progress through works of art, ancient legends and scientific curiosities to get to know the air that breathes over our heads every day, to continue our daily journey with it.

Written in collaboration with  
**University of Genova - Department of Civil,  
Chemical and Environmental Engineering**





NEW - FALL 2023

Pumpkin, Bone  
and Fur

Giorgio, shy monster

Davide Calì

Illustrations by Stefano Martinuz

SECOND BOOK IN THE MOST  
HILARIOUS MONSTERS’ SERIES

MARKET

- . children and their families
- . teachers and everybody in charge of children
- . monsters lovers
- . people looking for funny books
- . Davide Calì’s stories and style lovers

KEY SELLING POINTS

- . Davide Calì is an international bestselling and awarded author, published by more than 30 publishers worldwide
- . colorful and vibrant illustrations
- . irresistible protagonists to fall in love with
- . second in a series
- . a funny story suitable for youngest children
- . original EN and FR written texts available (needs editing only)
- . shyness is a common feeling among children

SIZE 21 x 27 cm

EXTENT 32 pages

FORMAT hardback

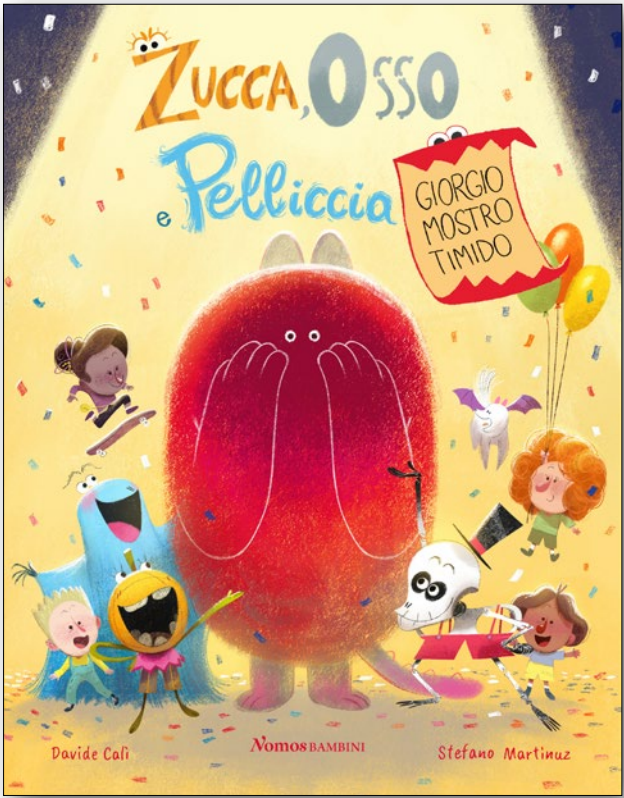
ILLUSTRATIONS Full-color illustrations  
throughout

CATEGORY Fiction / funny monsters

WORDCOUNT 400 words

AUTHOR **Davide Calì**, cartoonist and children's  
author, worldwide published

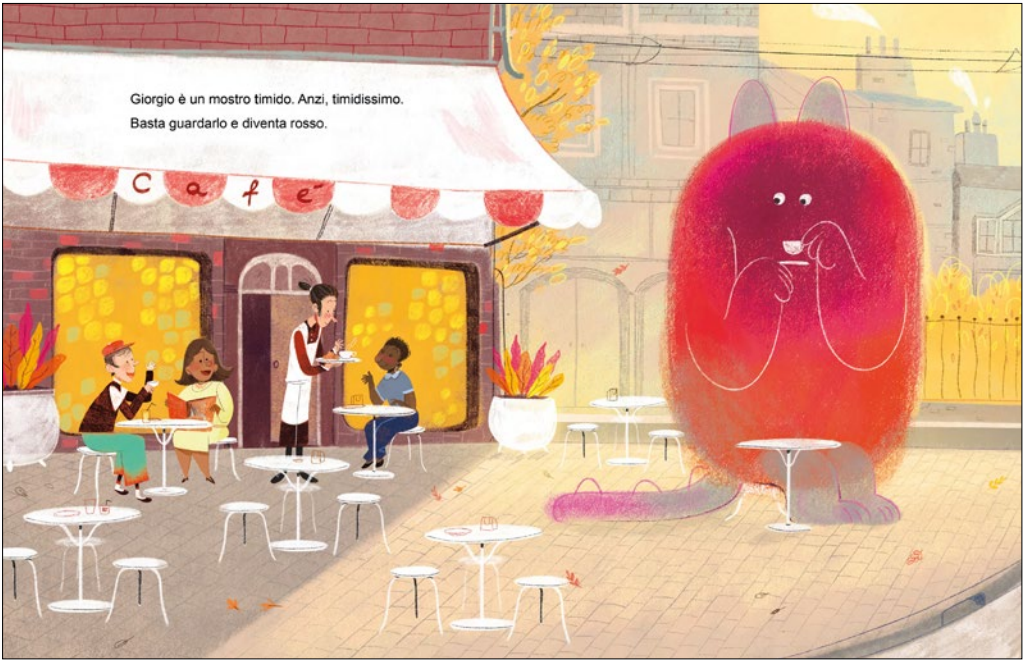
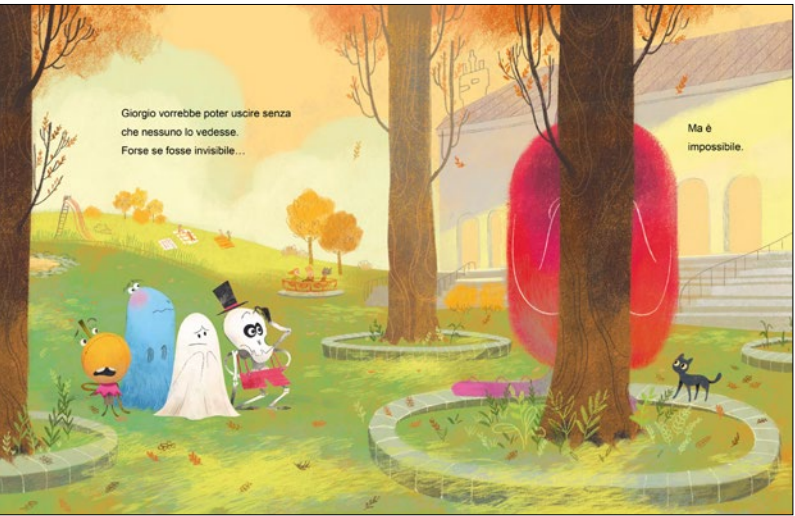
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BOOK

*Giorgio is a shy monster. In fact, very shy.  
Just look at him and he turns red.  
If he meets someone he knows, he turns red.  
When he plays with others, he turns red.  
If they call his name...  
GIORGIO!  
... he turns red.*

In this new adventure, our super special monsters meet their friend Giorgio. But, with everyone else outside there, Giorgio is REALLY really shy: so they try to help him overcoming his fear with their usual wit and set of strange proposals. Unfortunately, nothing seems to properly work. Until...  
A light and hilarious story that approaches a very common feeling, and shows the reader that overcoming our fear is always possible. Colorful illustrations by Stefano Martinuz give an unmistakable twist to each character and funny situation imagined by Davide Calì.





# Tentacles

Small catalogue  
of cephalopods

Marco Colombo

Francesco Tomasinelli

Illustrations by Giulia De Amicis

Preface by Craig Foster

## THE FASCINATING WORLD OF OCTOPUSES, SQUIDS AND SEPIAS

MARKET

- . Cross sectional audience: children (10+) and adults
- . people looking for special and arty books
- . animals/sea lovers and curious observers
- . passionate of science and discovery

KEY SELLING POINTS

- . design illustrations that are both informative and realistic
- . scientific facts on 30 species included
- . interesting topic: cephalopds are a species about which little is yet known
- . a nice design object, perfect also to be a gift
- . first title in a new series

SIZE 15 × 19 cm

EXTENT 112 pages

FORMAT hardback

ILLUSTRATIONS Full-color illustrations throughout

CATEGORY Non fiction / science / sea

WORDCOUNT 6,5K words

AUTHOR **Marco Colombo**, naturalist, photographer and populariser of science

**Francesco Tomasinelli**, biologist and photojournalist



COVER TO COME

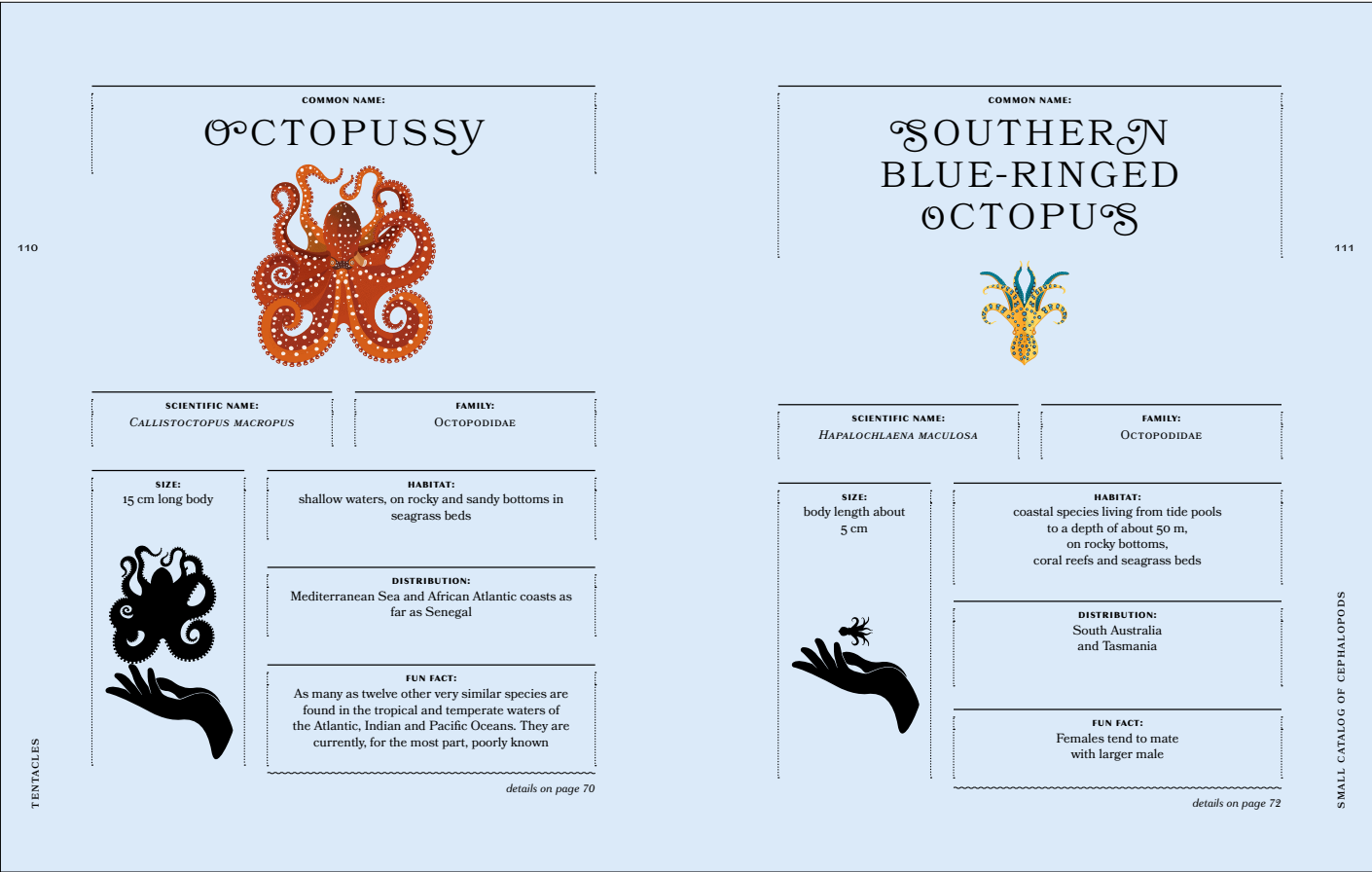
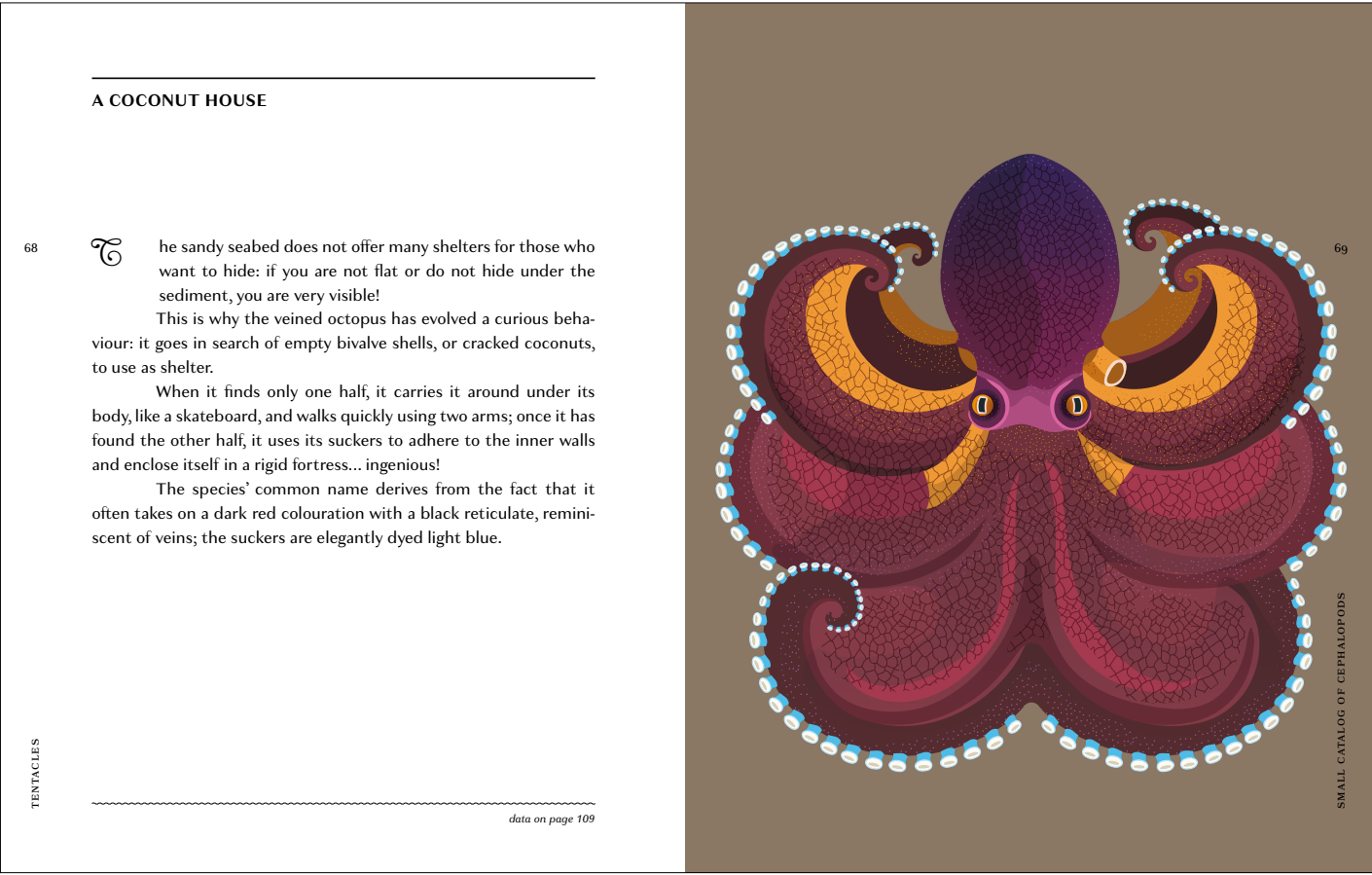
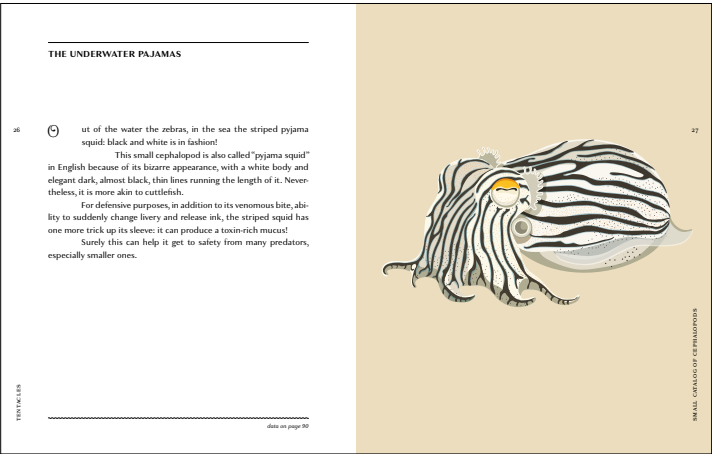
BOOK

As soon as we see one, we can all easily recognise an octopus by the **eight arms directly attached to the head**: this is the main characteristic of the class of molluscs to which these animals belong, the **cephalopods**, which in Greek means 'with feet attached to the head'.

**Octopuses, cuttlefish and squids** are masters of survival, and the **most skilful** transformers in the oceans: versatile, resourceful and undoubtedly intelligent animals that know how to solve problems and use objects, but also escape from aquaria, recognise people and feel dislike. Some species, such as the *orchid cuttlefish*, are among the most colourful organisms in the oceans, while others, such as the *blue-ringed octopus*, are famous for their lethal bite. The world's largest invertebrates are also cephalopods: giant squids the size of a bus, but about which we still know very little.

In this book you will find **30 species** recounted in their most surprising habits and abilities, but also described in their main scientific characteristics, for a **double reading plan**: an initial part with a fluent and fascinating narration to delve into the secrets of this world, and a practical concluding section, a veritable catalogue of specimen cards, for easy and immediate consultation.

Today we can begin to tell the story of these animals thanks to the work of scientists over the centuries, but **there is still much to be discovered**: octopuses, cuttlefish and squids, after all, are invertebrates that force us to reflect on the way we relate to the planet; their unexpected cognitive capacities suggest that it is not only mammals and birds that produce sophisticated behaviour somewhat similar to ours.





# The adventures of art

Barbara Conti

Illustrations by Cristina Trapanese

WHAT ADVENTURES DOES  
A WORK OF ART GO THROUGH  
BEFORE IT REACHES THE MUSEUM?

MARKET

- . Children (10+)
- . adventure lovers
- . art and history curious

KEY SELLING POINTS

- . little-known events to discover
- . 14 masterpieces from ancient to modern art
- . a narative and interesting way of introducing art
- . 10 countries allover the world, 14 great artists
- . sculptures, paintings, precious objects
- . pirates, great thefts, working redone for decades, disputes, hideouts and much more

SIZE 15 × 20.5 cm

EXTENT 112 pages

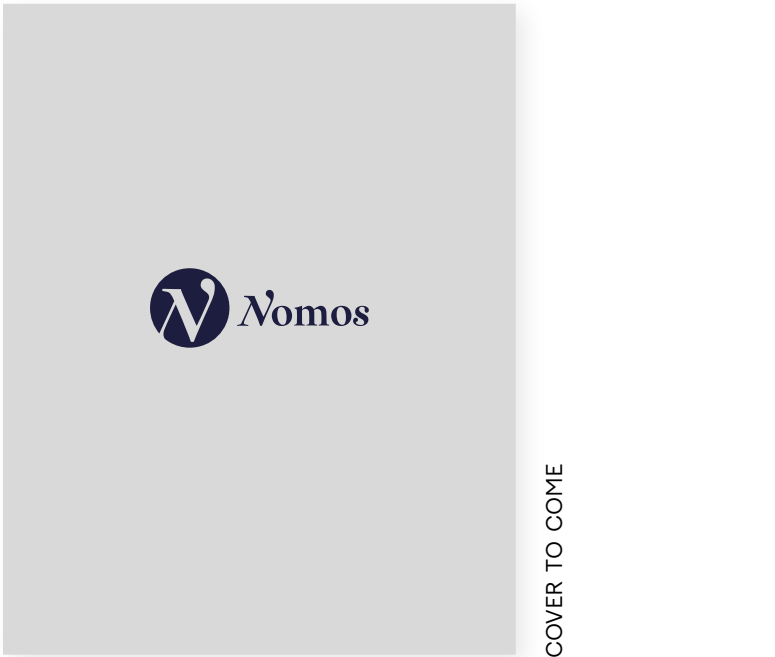
FORMAT paperback

ILLUSTRATIONS two-colors illustrations throughout

CATEGORY Narrative non fiction / art / adventure

WORDCOUNT 13,3K words

AUTHOR **Barbara Conti**, Art historian, collaborator of educational sections of Florence's museums

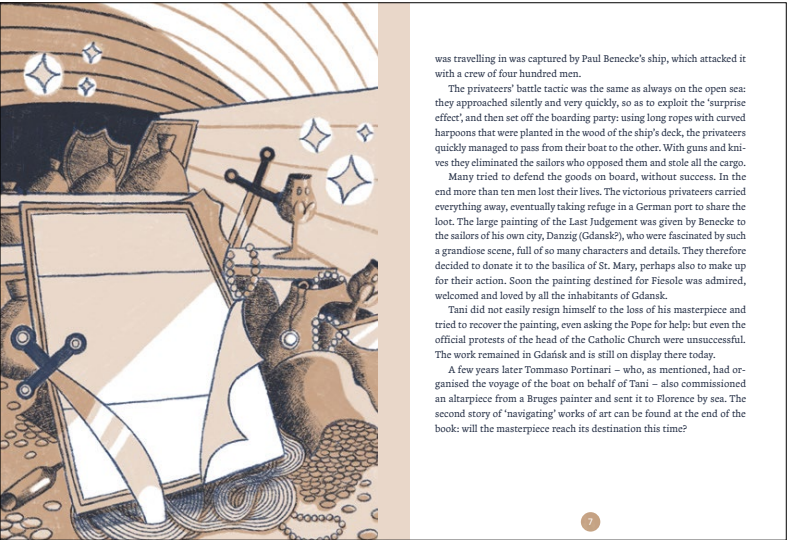
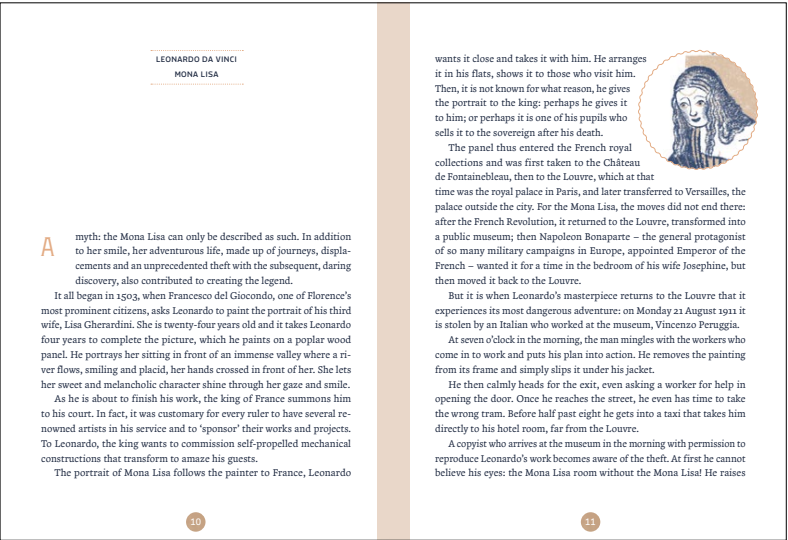


BOOK

Looking at the sculptures and paintings displayed in silence in rooms with a muffled atmosphere, one would never imagine that they have been through so much... Instead, if they could speak, they would tell of long journeys, thefts, pirate raids, Nazi looting, dangers of all kinds... Works that we imagine were always destined for serene and immobile existences have often had eventful lives, suffered more or less violent changes of hands and risked destruction.

The book's protagonists are 14 masterpieces-from ancient to modern art-that for various reasons could have been lost forever. And along with them, here are also professional or improvised thieves, noble families, armies, pirates, governments, ambassadors, fences...

A narrative title, in which the events told will fascinate young readers interested in art but also those in search of adventures, curiosities and surprises, while the peculiar illustrations, with a deliberately ironic touch, bring the events to life by emphasizing the key moments of the action.



MASPERPIECES:

- The Last Judgement, Hans Memling
- Mona Lisa, Leonardo da Vinci
- Portrait of Adele Bloch-Bauer, Gustav Klimt
- Dance, Henri Matisse
- Music, Henri Matisse
- Parthenon’s Marbles, Phidias
- Christ in the Storm on the Sea of Galilee, Rembrandt
- Concert in Three, Jan Vermeer
- Goddess of Morgantina, a pupil of Phidias
- Riace Bronzes, unknown author
- Portrait of Doctor Gachet, Vincent van Gogh
- The Horses of St. Mark's in Venice, unknown author
- Nike of Samothrace, Pythocritus
- Benvenuto Cellini's Saliera
- The Adoration of the Shepherds, Hugo Van der Goes
- Mary and Child, Michelangelo Buonarroti
- Portrait of Franca Florio, Giovanni Boldini



Metal

From the heart of the Earth  
to the human civilization

Petra Paoli  
Illustrations by Marco Sandreschi

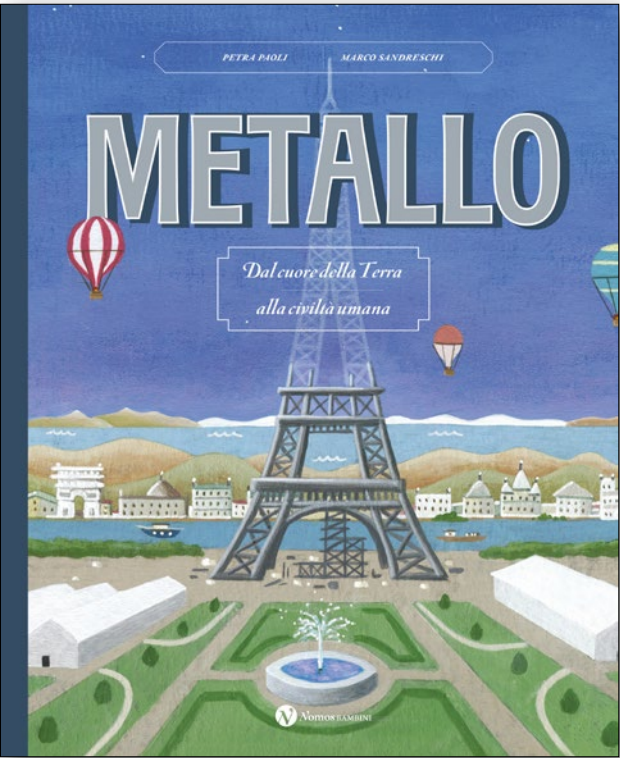
DISCOVER THE ENCHANTING  
WORLD OF METALS

MARKET

- . children (8+) and their families
- . schools
- . people looking for special and arty books
- . nature lovers and curious observers
- . passionate of science and discovery

KEY SELLING POINTS

- . stunning illustrations
- . scientific facts + historic overview, myths and legends
- . newest metals included



BOOK

Precious or common, magical or useful, sacred or of everyday use, metals have accompanied us throughout history to the present day. But it took a long time for men to develop the knowledge and technology needed to extract metals from ores, and to process them, allowing civilisation to progress and evolve. This book tells about the most important metals, their history, characteristics, uses and properties. From ancient to modern metals, passing through the precious metals and arriving to future ones: a journey to the heart of the Earth. After a general introduction on metals, the periodic element’s table, and metallurgy, each metal is presented with a short “identity card” and is then told enlightening its origins, uses, related technologies and geography, its history and future.

Metals included: COPPER – BRONZE – IRON – GOLD – SILVER – TUNGSTEN – ALUMINIUM – STEEL – TANTALIUM – COBALT – LITHIUM – RARE EARTHS  
A short chapter on environmental and working risks concludes the book.

BETTONI PRIZE FOR PICTURE BOOK 2023:  
SPECIAL MENTION FOR POPULARIZATION PICTURE BOOK



SIZE 22.5 × 27.5 cm

EXTENT 88 pages

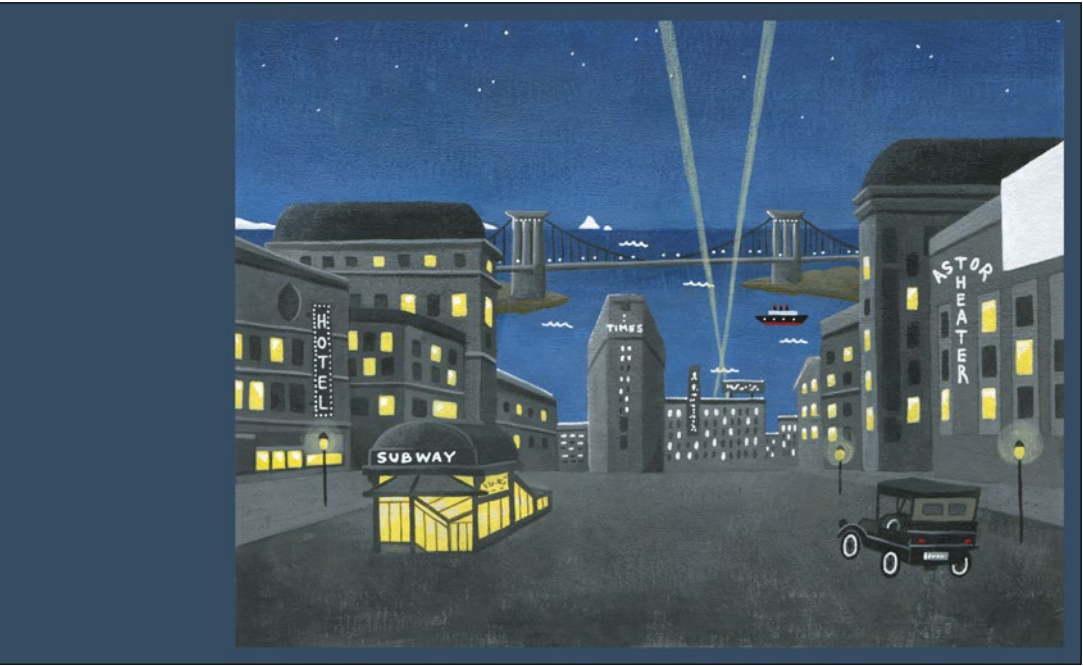
FORMAT hardback

ILLUSTRATIONS Full-color illustrations  
throughout

CATEGORY Non fiction

AUTHOR **Petra Paoli**, ceramist atelierist, she specializes in children's literature and teaches at Accademia Drosselmeier, Bologna

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# Comet Atlas

## Catalogue of Great Comets

Sarah Zambello,  
Illustrations by Susy Zanella

A JOURNEY THROUGH  
THE NIGHT SKY AND  
THE GREAT COMETS

MARKET

- . children (10+) and their families
- . people looking for special and arty books
- . nature lovers and curious observers
- . passionate of science and discovery
- . astronomy and stars lovers

KEY SELLING POINTS

- . stunning illustrations
- . scientific facts + curiosities/fun facts
- . also a romantic guide to comet stars perfect for playful use and fantasy empowering games
- . Great Comets specific
- . best seller series

Written in collaboration with  
INAF-Osservatorio Astronomico  
di Capodimonte, Naples

SIZE 22 x 29 cm

EXTENT 80 pages

FORMAT hardback

ILLUSTRATIONS Full-color illustrations  
throughout

CATEGORY Non-fiction

AUTHOR **Sarah Zambello**, pedagogist, she manages reading education and storytelling workshops in schools, libraries and bookstores

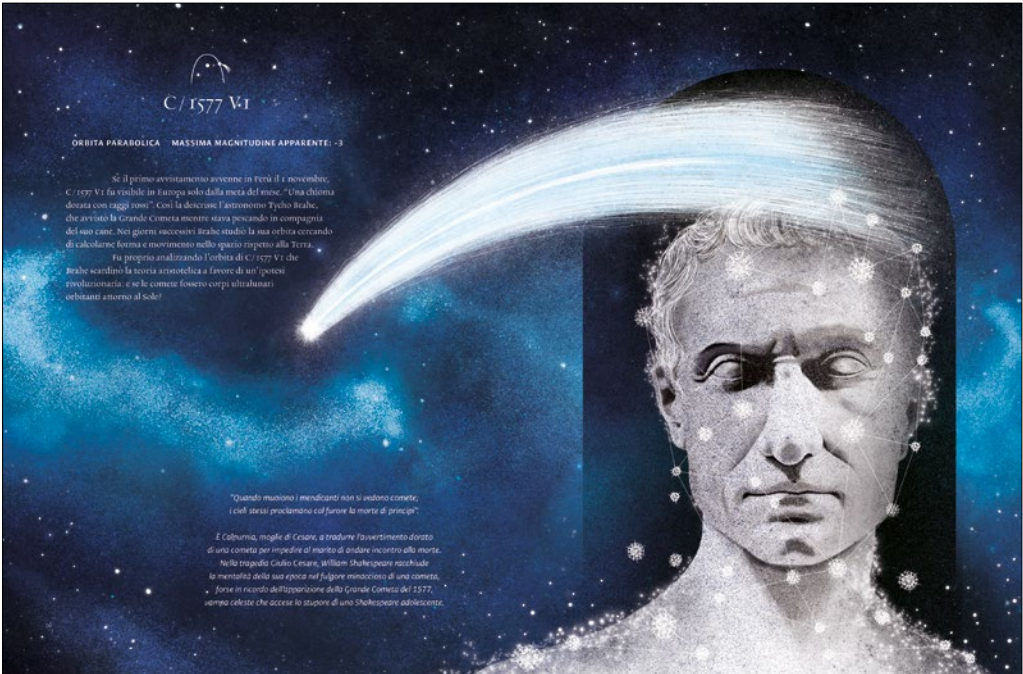
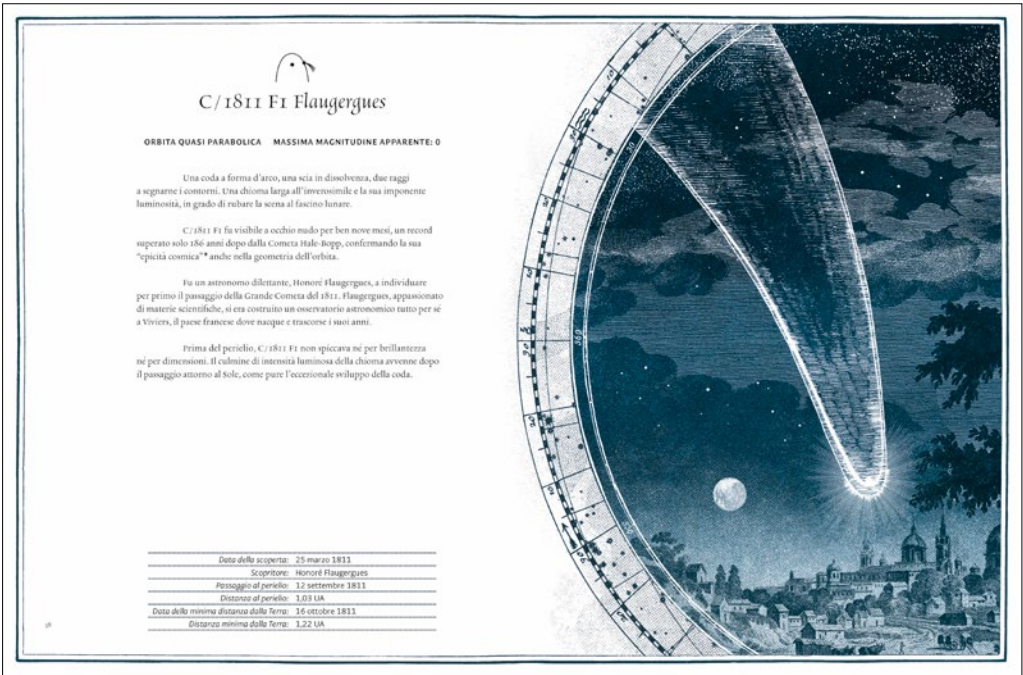
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BOOK

With their luminous trails they cross the space and the curiosity of human beings since ancient times. Bringers of misfortune, warning signals or astronomical phenomena to investigate? The periodic and fleeting appearance of comets accompanies the evolution of civilizations, refines the tools of astronomy, inspires artistic, musical and poetic works that, as fixed stars, paint and direct the imagination of a historical era.

Follow the sightings of comets to know how to recognize and distinguish them: a journey through space and time to understand the profound relationship between man and sky, a journey that will lead the reader to discover the Great Comets that have illuminated ancient and contemporary skies, through the watchful eye of astronomers, artists and thinkers.





# Wave Atlas

The movements of the sea

Sarah Zambello,  
Illustrations by Susy Zanella

THE FIRST ILLUSTRATED ATLAS  
TO DISCOVER THE WONDERFUL  
WORLD OF WAVES



MARKET

- . children (10+) and their families
- . people looking for special and arty books
- . nature lovers and curious observers
- . passionate of science and discovery
- . sea lovers

KEY SELLING POINTS

- . stunning illustrations
- . scientific facts + curiosities/fun facts
- . Douglas waves calssification
- . also a romantic guide to sea perfect for playful use and fantasy empowering games
- . best seller series

Written in collaboration with  
Centro del Mare,  
University of Genova

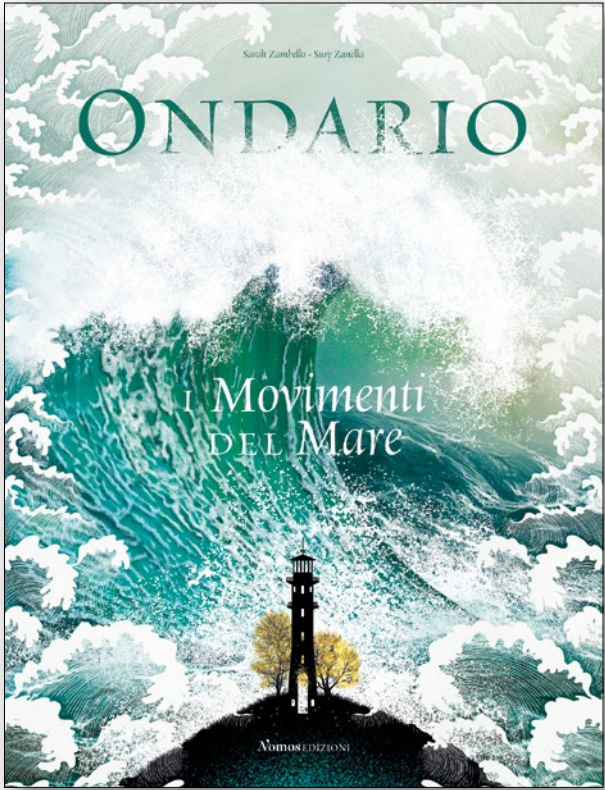
SIZE 22 x 29 cm  
EXTENT 80 pages  
FORMAT hardback

ILLUSTRATIONS Full-color illustrations  
throughout

CATEGORY Non-fiction

AUTHOR **Sarah Zambello**, pedagogist, she  
manages reading education and storytelling  
workshops in schools, libraries and bookstores

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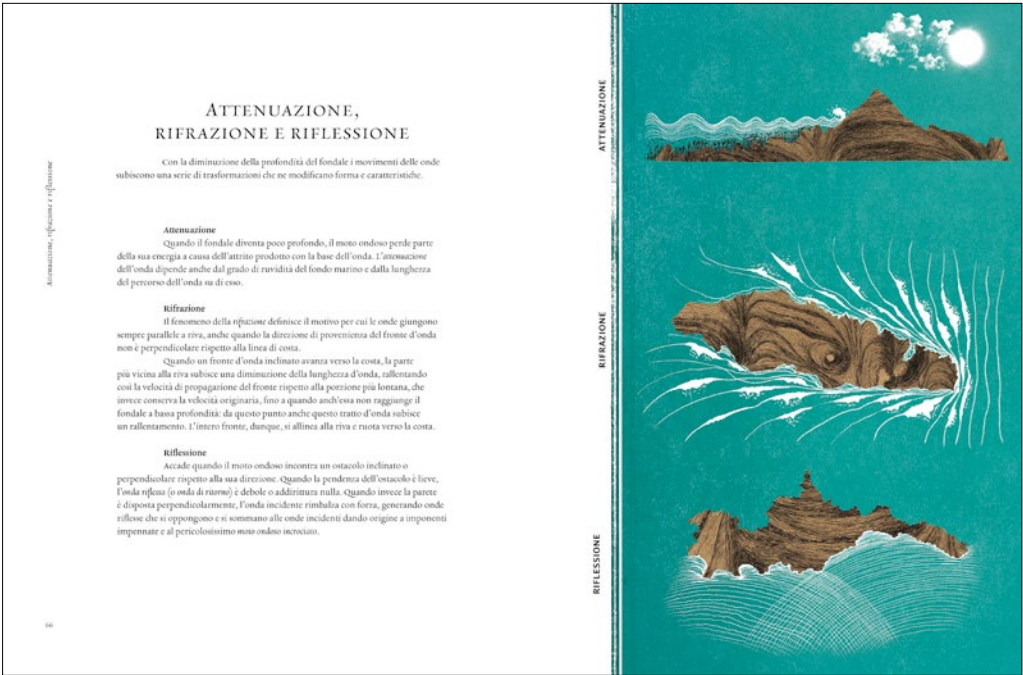
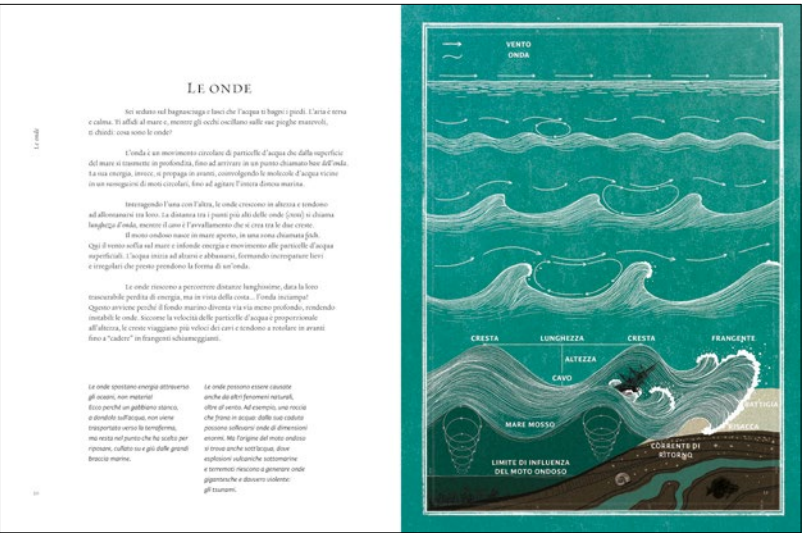


BOOK

The movement of the seas is constant and, at first sight, it is indefinite. But in the story of meteorology there are people who have faced the impossible: classifying waves, recognizing currents, studying tides. The wave motion is the driving force that raises the ingenuousness of navigators and meteorologists, but also the creativity of artists who classify waves and have carried out works of unfathomable depth.

From the mechanisms that control the movements of the sea to the steps of the state of the sea of the Douglas scale, focusing on novels and architectural projects, graphic novels and music: because moderate waters have always crashed into our imagination.

PREMIO LUIGI MALERBA PER L'ALBO ILLUSTRATO 2023 - SHORTLISTED  
ITALIAN IBBY HONOUR LIST 2023 - SELECTED





# Clouds Atlas

Sarah Zambello,  
Illustrations by Susy Zanella

THE FIRST ILLUSTRATED ATLAS  
TO DISCOVER THE WONDERFUL  
WORLD OF CLOUDS

MARKET

- . children (10+) and their families
- . people looking for special and arty books
- . nature lovers and curious observers
- . passionate of science and discovery

KEY SELLING POINTS

- . stunning illustrations
- . scientific facts + curiosities/fun facts
- . complete clouds calssification
- . also a romantic guide to sky perfect for playful use and fantasy empowering games
- . best seller series

Written in collaboration with  
Centro Geofisico Prealpino

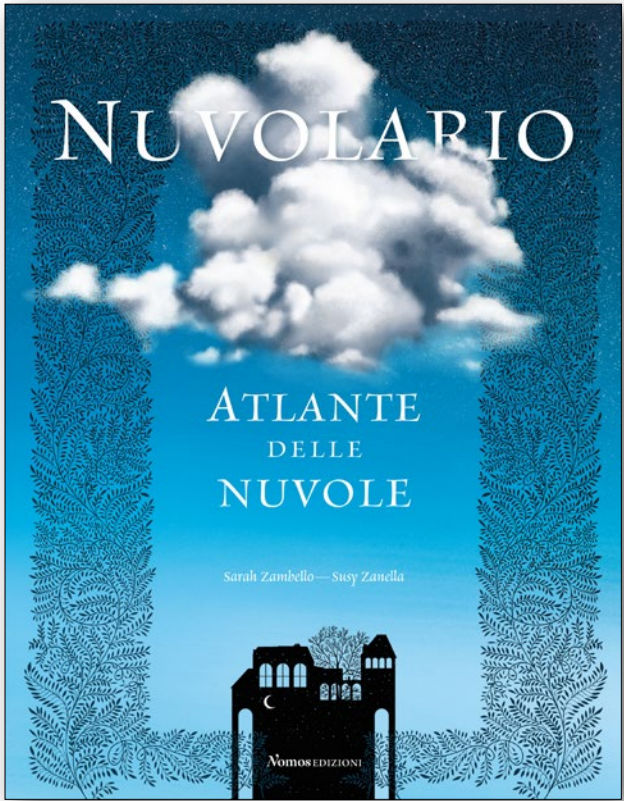
SIZE 22 x 29 cm  
EXTENT 80 pages  
FORMAT hardback

ILLUSTRATIONS Full-color illustrations  
throughout

CATEGORY Non-fiction

AUTHOR **Sarah Zambello**, pedagogist, she manages reading education and storytelling workshops in schools, libraries and bookstores

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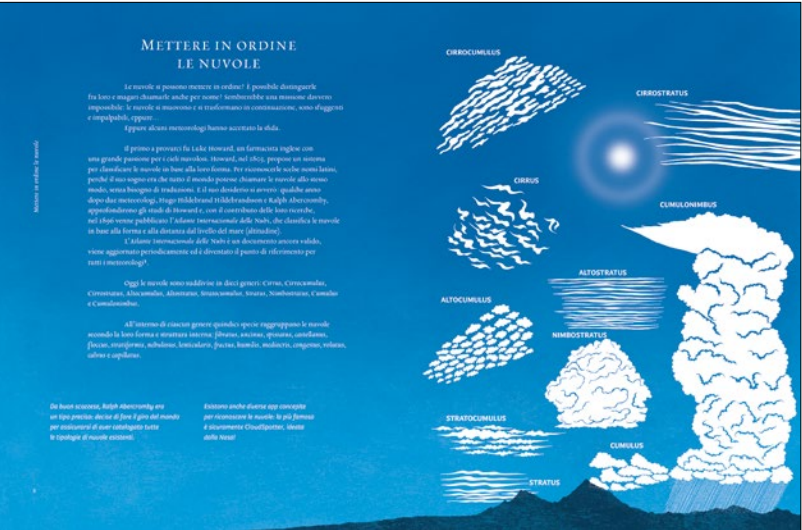


BOOK

What cloud could it be, this one passing over your head right now?  
Yes, even clouds have their own names and belong to categories...  
When you look at a cloud, what comes to your mind?

This book takes you into the wonderful world of the sky. A nose-up journey to discover scientific facts about clouds, their nature, composition and classification; but also the many ways in which they have always been able to fascinate humanity becoming protagonists of art, photography, literature, music...Thanks to this book you can fantasize, play or relax looking at the sky, but also learn to identify and classify the clouds to understand their signals and foresee, like meteorologists, the arrival of rains, thunderstorms... or clear skies!

ITALIAN ANDERSEN PRIZE 2021 - SHORTLISTED, popularization category





# Up in the blue

From the surface to  
the stratosphere:  
a browsable flying journey

Gianumberto Accinelli,  
Illustrations by Giulia Zaffaroni

A FLYING EXPERIENCE IN A BOOK:  
JUST PUT ON YOUR IMAGINATION'S  
WINGS, AND KEEP MAGNIFYING  
GLASS OF SCIENCE IN YOUR  
BACKPACKS!

MARKET

- . Nature lovers
- . Animal lovers
- . Curious and passionate of knowing strange facts and curiosities
- . Lovers of science
- . Children, teachers and anybody involved in educational activities
- . People caring for our planet and envniroment

KEY SELLING POINTS

- . Metric altitude scale along each page
- . Vertical browsing
- . Captivating and clear narration
- . Wonderful illustrations
- . Colour journey during the flight: page after page between day and nighth, earth and space creatures

SIZE 22 x 29 cm

EXTENT 80 pages

FORMAT hardback (vertical binding)

ILLUSTRATIONS Full-color illustrations throughout

CATEGORY Non-fiction / sky / nature enviroment

WORDCOUNT 8.5 k words

AUTHOR **Gianumberto Accinelli**,  
entomologist, writer and eco-narrateur

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BOOK

From the troposphere - which we humans share with animals, plants, fungi and bacteria - to the universe: what is there in the gaseous environment above us? A varied and amazing world of organisms equipped with wings, sails, parachutes and many other structures to keep them suspended in the blue. Impetuous winds, floating clouds, a constellation of animals and plants and, above all, many, many surprises. After the great success of *Down in the blue*, Gianumberto Accinelli and Giulia Zaffaroni tell here the stories of these living beings and how they managed to get close to that universe made of stars and galaxies, with an incredible diameter of 13.7 billion light years. A book to be leafed through vertically (from the bottom to the top!) in order to go upwards, higher and higher, orienting yourself - uniquely thanks to the altimetric scale shown on each page - among white storks and dandelion seeds, among *cumulunembi* and Florentine steaks. A journey to discover everything from our feet to space, with the wings of imagination and the magnifying glass of science in the backpack.





# Down in the blue

From the surface to the abyss:  
a browsable underwater journey

Gianumberto Accinelli,  
Illustrations by Giulia Zaffaroni

A DIVING EXPERIENCE IN A BOOK:  
NOW JUST CLOSE YOUR MOUTH,  
HOLD YOUR BREATH AND IMMERSE  
YOURSELF IN THE WONDER

MARKET

- . Sea and ocean lovers
- . Animal lovers
- . Curious and passionate of knowing strange facts and curiosities
- . Lovers of science
- . Children, teachers and anybody involved in educational activities
- . People caring for our planet and envnviroment

KEY SELLING POINTS

- . Metric depth scale along each page
- . Vertical browsing
- . Captivating and clear narration
- . Wonderful illustrations
- . Light blue to dark black colour scale through pages
- . Colour journey during the deep sea diving: page after page from light blue to dark black

SIZE 22 x 29 cm

EXTENT 80 pages

FORMAT hardback (vertical binding)

ILLUSTRATIONS Full-color illustrations throughout

CATEGORY Non-fiction / sea / nature enviroment

WORDCOUNT 8.5 k words

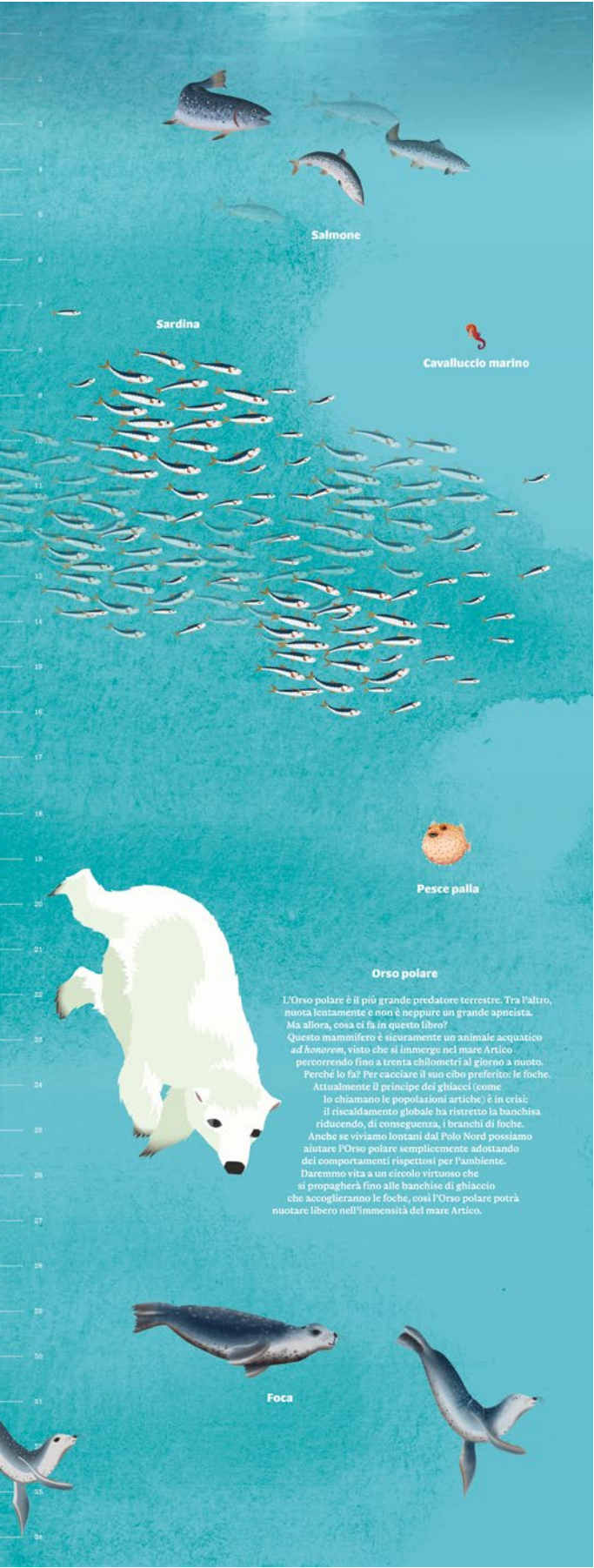
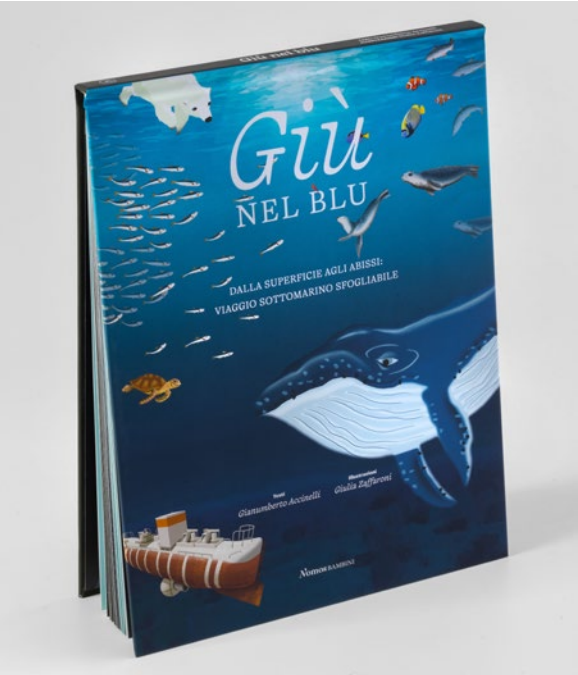
AUTHOR **Gianumberto Accinelli**,  
entomologist, writer and eco-narrateur

SOLD RIGHTS:  
DE - FR- NL - CZ - KO - HU  
S. CHINESE



BOOK

A **book about the sea unlike any other**, starting with its **VERTICAL** format, for a reading experience unlike any other: a real deep dive, going down, down, down... page after page. To peek at marine life at various levels, of course, but also to experience an extraordinary enchantment as you go through the mystery of thousands of possible shades of blue, or the complete absence of light. From the crystal light blue of the surface to deep black: what have we found in the sea and its depths? An ocean of **bizarre creatures** and a world of wonders that we have collected, drawn and described in this book. An absolutely **free selection of species** told without encyclopaedic pretension, deliberately chosen instead, with their respective peculiarities, to punctuate the underwater descent. So it should come as no surprise to meet the first Polar Bear (yes, that's right!) or to come across vast uninhabited spaces: Umberto Accinelli signs an unexpected book on the interconnection of living organisms, with a powerful ecological message to remind us that *if we preserve the blue of the sea, we also preserve the green of the meadow and the blue of the sky.*





# Pumpkin, Bone and Furry

Don't scare anyone

Daide Cali

Illustrations by Stefano Martinuz

A FUNNY AND VIVID MONSTERS' STORY

## MARKET

- . children and their families
- . teachers and everybody in charge of children
- . Halloween and monsters lovers
- . people looking for funny books
- . Davide Cali's stories and style lovers

## KEY SELLING POINTS

- . Davide Cali is an international bestselling and awarded author, published by more than 30 publishers worldwide
- . colorful and vibrant illustrations
- . Four irresistible protagonists
- . first in a series
- . a funny story suitable for youngest children
- . original EN and FR written texts available (needs editing only)

SIZE 21 x 27 cm

EXTENT 32 pages

FORMAT hardback

ILLUSTRATIONS Full-color illustrations throughout

CATEGORY Fiction / Halloween

WORDCOUNT 360 words

AUTHOR **Daide Cali**, cartoonist and children's author, worldwide published

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## BOOK

Bone, Pumpkin, Fur (and Rag!) are very scary monsters and each of them has a particular specialty: but how come no one seems to be afraid of them tonight?

The city is full of monsters... but they're fake monsters!

What can they do then, to succeed in scaring the world out there?

This funny Halloween story, in the unmistakable narrative style of Davide Cali (multi-talented and multi-awarded author), will immediately make readers fall in love with its three (actually, four!) very likeable protagonists and their adventures.

The book is the first in a series.





B for brain
Neuroscience for curious readers

Marcello Turconi
Illustrations by Allegra Agliardi

A BOOK TO DISCOVER
THE FASCINATING WORLD
OF OUR BRAIN



- . children and their families
- . teachers and everybody in charge of children
- . students, passionates of sciences and human body

- KEY SELLING POINTS
- . illustrations by Allegra Agliardi
  - . easy and fascinating representation of scientific facts and human body
  - . simple and entertaining language
  - . small quizzes and questions for the reader
  - . reknown illustrator published allover the world

SIZE 23 x 27 cm
EXTENT 48 pages
FORMAT hardback
ILLUSTRATIONS Full-color illustrations throughout
CATEGORY Non-fiction / Science / Human body
WORDCOUNT 5.8 k words

AUTHOR Marcello Turconi, Neuroscience PhD, populizer and science consultant (SISSA, Trieste, science communication)

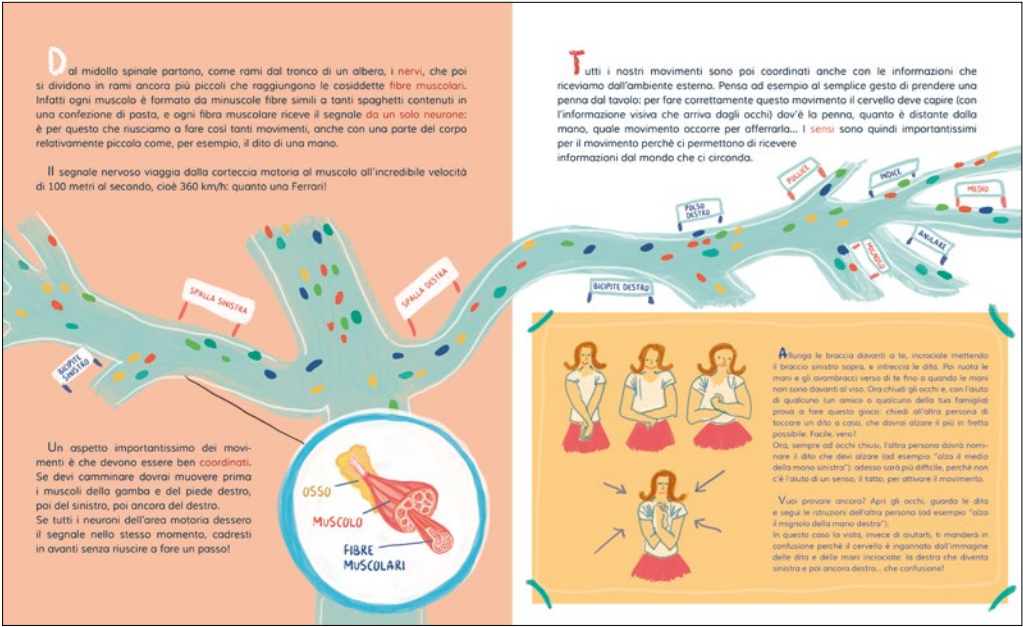
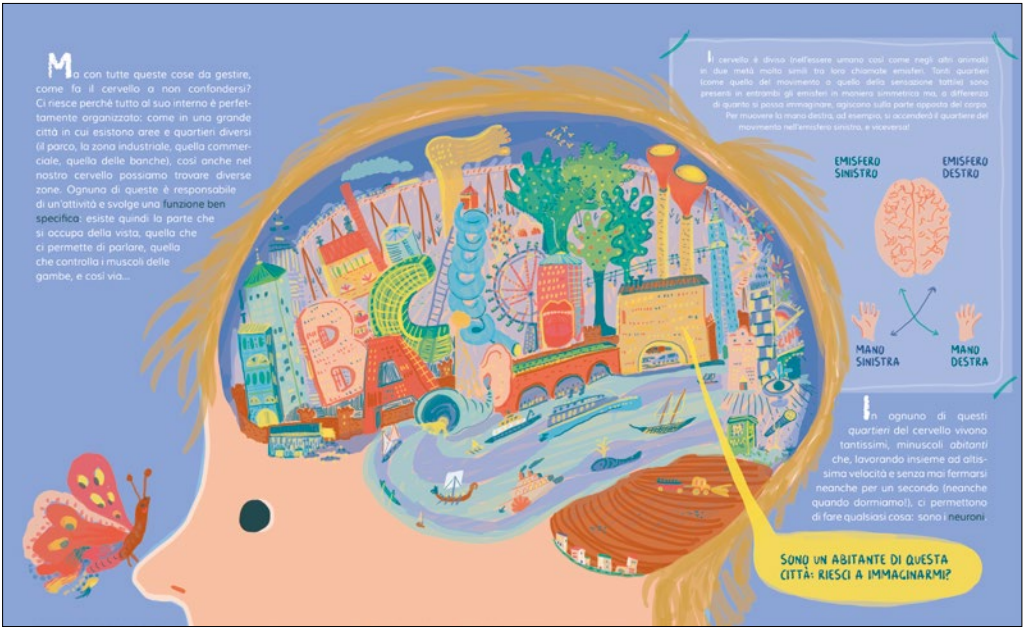
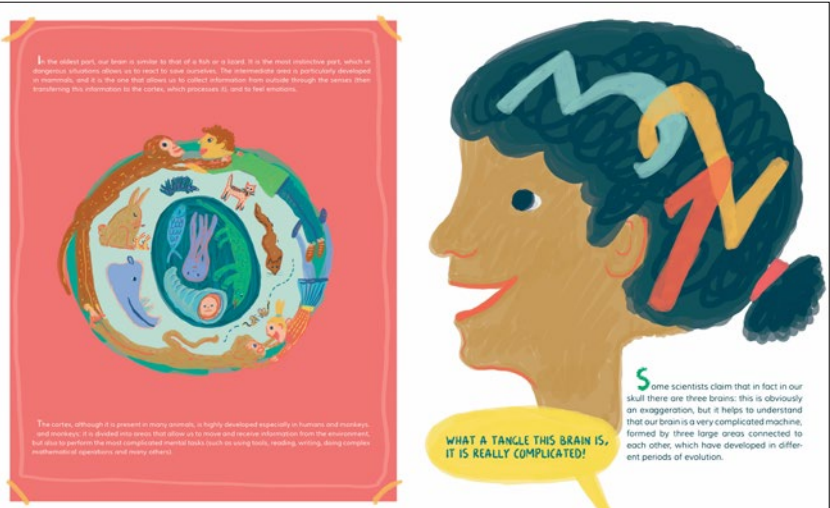
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S. CHINESE – RO – KO – PT



BOOK
Perhaps not everyone knows that there is a priceless treasure hidden inside the head of each of us... In fact, right inside the head (under the hair, the skin and the bones that form the skull) there is an organ little bigger than a large orange, but which is extremely important, indeed it is undoubtedly the most important organ in our entire body: we are talking about the brain!

A journey to discover this fascinating and fundamental organ of the human body, responsible for everything that happens to us: from movement to sensory perceptions, from emotions to social relations, from memory to learning... Thanks to Allegra Agliardi's extraordinary illustrations and Marcello Turconi's simple and amusing language, the book brings to life a surprising "city" to explore, with its inhabitants, its structures and its functioning.

PICCOLO GALILEO PRIZE 2022 - SHORTLISTED, junior category
THE WHITE RAVENS 2022 - SELECTED





# Playing with sounds

Music, nature and creative recycling: learn how to play and build your instruments

Antonio Testa



## MARKET

- . children (7+) and their families
- . teachers and people involved in activities with children and young people
- . music and sustainability lovers
- . people looking for different activities to share with young people and groups

## KEY SELLING POINTS

- . original learning method
- . 60 instruments to build at home and to play
- . creative recycling of natural and everyday use objects
- . games, tales and theatrical dramatizations cues
- . first approach to music and sounds world
- . multidisciplinary activities / armonic development of personality and abilities

SIZE 18,5 x 21,5 cm

EXTENT 168 pages

FORMAT paperback

ILLUSTRATIONS Full-color illustrations

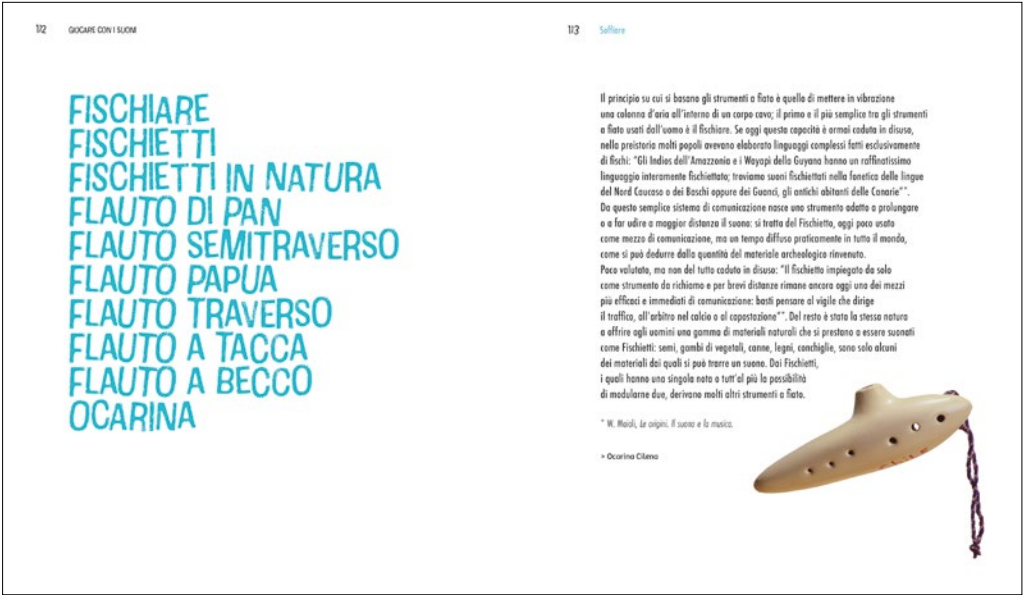
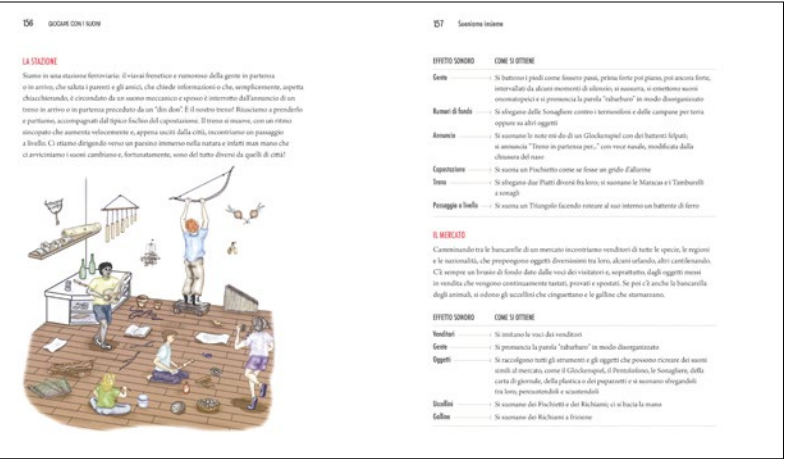
throughout

CATEGORY Non-fiction / activity

AUTHOR **Antonio Testa**, producer, musician, percussionist, teacher of music therapy and musical propaedeutics

## BOOK

This is an updated new edition of the book published in 2000 for BMG Ricordi and owes its title to the homonymous method by Antonio Testa, who teaches children how to build their own musical instruments (over 60) with the creative recycling of natural materials and everyday objects, and then of course how to play them. Testa proposes a first approach to music and sounds thanks to the many cues for soundscapes and fairy tales, games and theatrical dramatizations. In addition to do-it-yourself and family activities, the book is of course also a fundamental tool for teachers and schools, and a great help to promote the harmonious development of children and young people thanks to the multidisciplinary work on music, body expression, creative research and recycling of materials. The new edition is enriched by a preface by Carlo Delfrati, one of the most famous Italian musicologists. It is also the author's profile with his experience in different contexts (among his collaborations also juvenile prisons, psychiatric hospitals, institutions for deaf-mute students just to mention a few examples...) that deserve special attention.





# An apple a day

## World proverbs in the mirror

Michela Tartaglia,  
illustrations by Daniele Simonelli

A SMALL ANTHOLOGY TO DISCOVER  
PROVERBS AND THEIR REFLECTIONS  
IN DIFFERENT LANGUAGES

### MARKET

- . travel and language lovers
- . people leaving far from home
- . people interested in exploring other cultures
- . illustration lovers and curious people

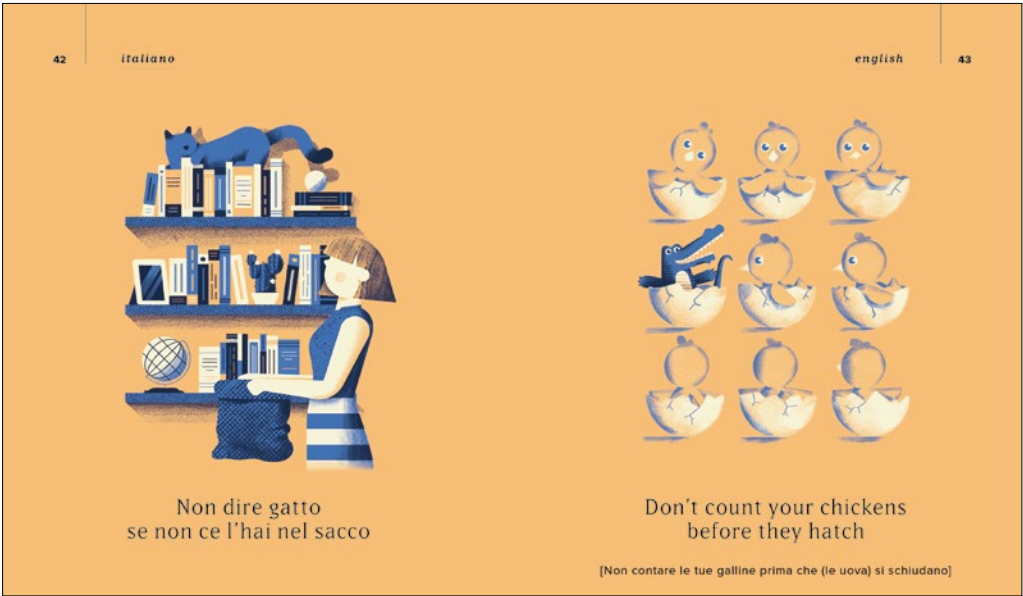
### KEY SELLING POINTS

- . 4 languages among the most spoken:  
IT - EN - FR - ES
- . stunning illustrations
- . large overview on popular cultures
- . over 25 cases: guide/glossary use
- . specific context and use explanation  
for each proverb



### BOOK

A book for all those in love with languages and popular culture, for the curious and for all those who live in a country other than their own and wish to feel a little more at home, entering better into the meanders of a second language. Beautifully illustrated by Daniele Simonelli, the proverbs of four languages are mirrored here: Italian, English, French and Spanish. First of all, it is interesting and surprising to note that some concepts need to be expressed everywhere, without distinction of territory or language, and therefore they are not exclusive to their own specific culture but are, in fact, common. And, of course, even more intriguing is to discover how these expressions cross with their counterparts: cases of perfect identity in the 4 languages (as in the case of *An apple a day keeps the doctor away*) are alternated with those in which the same idea is given with four different metaphors (as in the case of *It's raining cats and dogs*) or even with other hybrids in which some languages use the same image while others don't.



SIZE 15 x 19 cm

EXTENT 128 pages

FORMAT hardback

ILLUSTRATIONS Full-color illustrations  
throughout

CATEGORY Lifestyle / Pop culture / Language

WORDCOUNT 8.5K words about

SOLD RIGHTS: DE



/ BACKLIST



**The true story  
of the 25 santas**

Annamaria Soldera  
Illustrations by Yvonne Campedel

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finally revealed!**

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# World (Excl. Simplified and Complex Chinese)

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