

Spring 2024
rights list



High readability (doesn't) exist

Luciano Perondi

MARKET

- . people involved in creative projects, teachers, book people (editors, graphic designers, booksellers, librarians, etc)
- . everybody who cares for readability and reding accessibility

KEY SELLING POINTS

- . reading accessibility is becoming central in cultural debate
- . evidence based scientific approach, to go beyond false myths and stereotypes
- . Complete topic overview with guidelines to follow
- . Separated folder jacket that can be used as a poster (with tips for recognising and designing truly inclusive texts)

SIZE 16 x 23 cm

EXTENT 160 pages

FORMAT paperback+flaps

CATEGORY Essay /communication/ typography

AUTHOR **Luciano Perondi**, researcher, lecturer, type and information designer



READABILITY AND TIPOGRAPHY: SCIENTIFIC FACTS BEYOND TRENDS

BOOK

How to design texts, books, and in general any communicative support looking at **MAXIMUM INCLUSIVITY** to make **reading** increasingly more **DEMOCRATIC**.

Where are we with the scientific evidence on readability?

The need for this book stems from the tendency of typography to take as fact elements that emerge from tradition. For example, "serifs read better than sans," "we read better what we read more," "asymmetrical forms are better for readers with dyslexia," etc.

It is possible (but not proven) that text forms have adapted to the readers and vice versa the readers shaped their reading to the form of the book, but this does not imply that every typographic adage is necessarily correct; indeed, those listed above seem to be just about all of them wrong.

The approach taken in this essay is therefore one that is based on the process called **EVIDENCE BASED DESIGN**, which in brief is to base design choices on what emerges from scientific research, with the aim of creating the **best conditions for the user** (in this case reader). In essence, to design better, knowing one more thing is better than knowing one less, if only to avoid setting limits that have no reason to be.

Added to this is the need to make as widespread as possible a practice, reading, that until only a hundred years ago concerned a very small percentage of people, and to understand how reading can be improved by improving the typography.

An essay to discuss the effects of typography on reading in the light of scientific knowledge on the subject.



A professional type designer and graphic designer since 1998, Luciano Perondi has been working as a practitioner and researcher on the topics of writing (typographic and otherwise), reading and information visualisation. He was director of Isia Urbino from 2013 to 2016 and he's associate professor at the Iuav University of Venice since 2017. He's a member of the CAST digital font cooperative foundry since 2013.

NEW - FALL 2024

Liquorices on roller skates

Valentina De Pasca

Illustrations by Benedetta Sala

MARKET

- . children (4+)
- . winter/Christmas/love stories lovers

KEY SELLING POINTS

- . a delicate story on the birth of a love
- . cozy and relaxing atmospheres
- . stunning illustrations with animals
- . perfect for winter months including Christmas and Valentine's day

SIZE 21 × 27 cm

EXTENT 32 pages

FORMAT hardback

ILLUSTRATIONS Full-color illustrations throughout

CATEGORY Fiction/love

WORDCOUNT 600 words

AUTHOR **Valentina De Pasca**, lives and works in Milan. She holds a PhD in Art History and Medieval Archaeology. Her first picture book has been published in 2019.



COVER TO COME

A DELICATE WINTERY LOVE STORY

BOOK

Milla is very happy to work in the oldest liquorice shop in town: it is a real institution and with its many different liquorices and candies it is able to satisfy every customer. Milla only wishes she had more time to get to know the stories of all the customers she talks to every day, so she decides to innovate: she will use roller skates to serve customers! So, in what is now also the most innovative shop in town, day after day, saxophonist Ugo always seems to have a very good reason to stop by and buy something... is he maybe in love with Milla? Even on Christmas Eve Milla doesn't get any rest, but finally on the morning of the 25th she can relax by skating in the park...

A beautiful and delicate story with animal characters bring us all the magic of winter cozyness among liquorice scent and jazz notes... and the birth of a love.



TEMPORARY FONTS



TEMPORARY FONTS



TEMPORARY FONTS

NEW - SPRING 2024

Beastly Fights

Serenella Quarello
Illustrations by Anna Spreafico

Scientific editing by Marco Colombo,
naturalist, photographer and populariser.

DEFENCE OR ATTACK? SURVIVING
IS THE ONLY AIM

MARKET

- . children (7+)
- . animals/nature lovers and curious observers
- . passionate of science and discovery

KEY SELLING POINTS

- . stunning illustrations
- . many different species and animals included
- . interesting topic: surprising different techniques and behaviours
- . animals are among the most wanted topics

SIZE 23 x 27 cm

EXTENT 64 pages

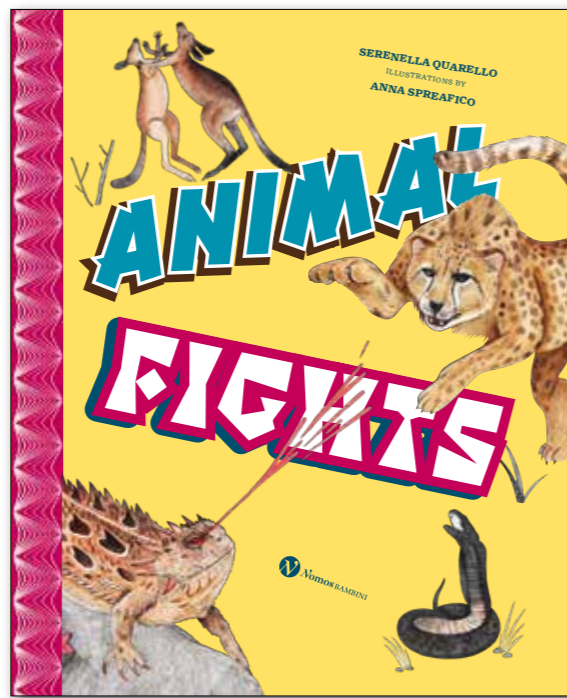
FORMAT hardback

ILLUSTRATIONS Full-color illustrations
throughout

CATEGORY Non fiction /animals

WORDCOUNT 6500 words

AUTHOR **Serenella Quarello**, Spanish teacher,
she's author of *Estintopedia* and many picture
books since 2009, internationally published
and translated



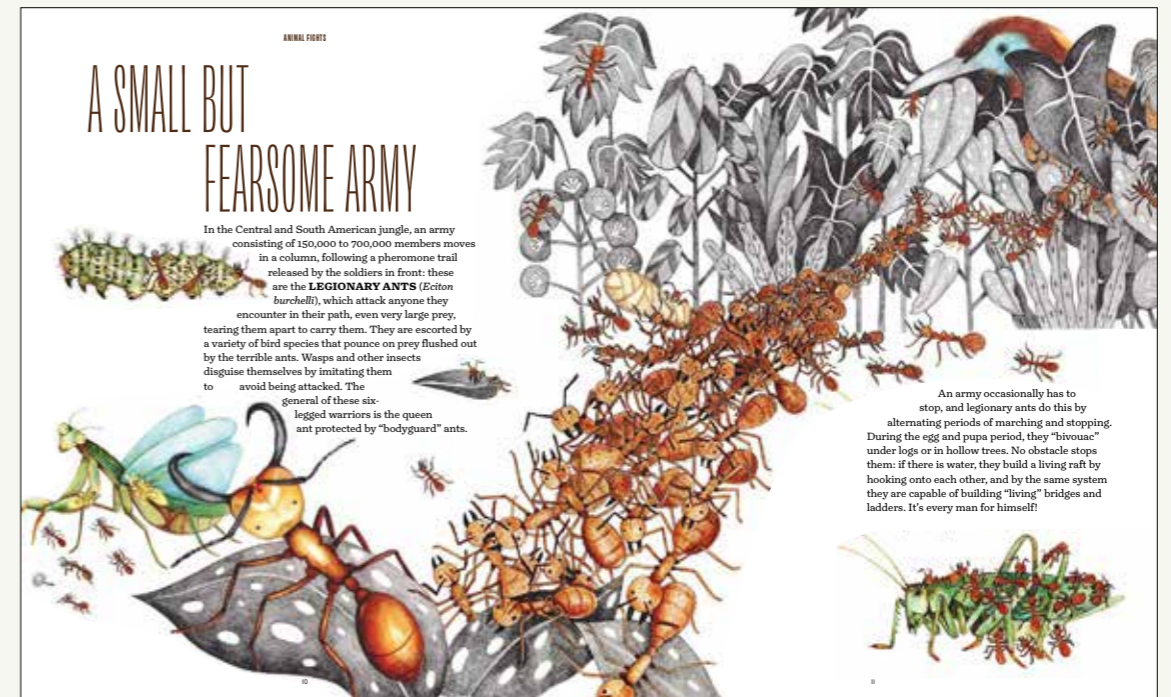
BOOK

From the legionary ants that attack in armies capable of creating living bridges and rafts, to the giraffes that beat each other's necks, to the frynosoma that squirts blood from its eyes: animals have nothing to envy to video games and superheroes when it comes to assault technique and defence against predators and dangers. This illustrated book tells animals from a very particular point of view: that of fighting and contention.

The book proceeds by type of action, each time illustrating the most fascinating one, while also recounting various other examples freely chosen from animals around the world.

So here you find a kaleidoscope of incredibly ingenious tactics and strategies that are adopted every day by the tiniest insects as well as the largest mammals, from exotic animals far away from us to those we can find in our gardens: real wars to the last drop of blood that, unlike human ones, only serve the survival of their own species.

ACTIONS: Defence strategies - armies - escaping - stingers - wrestling or boxing - duel challenge - electric shocks - deadly traps - combat outfits - scare tactics - chemical weapons - renaissance courtroom poisons - camouflage suits - armour and tanks



NEW - SPRING 2024

Doctors, walrus and wheels

Biagio Bagini

Illustrations by Corinne Zanette

MARKET

- . children (5+) and their families and care givers
- . schools and teachers
- . all people related to hospitals, medicine, doctors' offices

KEY SELLING POINTS

- . irony and fantasy for a delicate theme
- . stunning illustrations rich of details and colors
- . illustrated glossary to learn doctors' names
- . final playing spread, search and find style
- . father/daughter relationship
- . bizarre situations and ideas, perfect for playing and laughing
- . doctors included:
 - Paediatrician
 - Orthopaedist
 - Ophthalmologist
 - Dentist
 - Otolaryngologist

SIZE 27 x 23 cm (album)

EXTENT 48 pages

FORMAT hardback

ILLUSTRATIONS Full-color illustrations throughout

CATEGORY Fiction

WORDCOUNT 1500 words

AUTHOR **Biagio Bagini** is author of radio programmes for Rai Radio2 and numerous children's songs and books published by Il Castoro, Lavieri, Giunti.



"TODAY WE HAVE TO GO TO THE PAEDIATRICIAN".

"I DON'T WANT TO COME. WHO'S THE PAEDIATRICIAN?"

BOOK

The announcement of a pediatric visit is the occasion for a **surreal dialogue between father and daughter**, who find themselves imagining and exploring the "strange world" of 5 doctors (paediatrician, orthopaedist, ophthalmologist, dentist and otolaryngologist) and everything that these mysterious characters deal with.

Who does what? Who is who?

The album is a **free and playful tale** in which Dad and daughter indulge each other in the use of imagination, shaping **bizarre and funny scenarios** that culminate in a double page - search/find type - showing all the doctors at work in the hospital, and in a **small illustrated glossary** with the names of some of the specialties of medicine.

Between surprises and fantasy, doctors and hospitals reveal a world of fascinating skills and professions, the discovery brings the sometimes somewhat delicate subject back to a **dimension of normality stripped of the most usual emotional connotations**, just as is the case with any other profession.

Set in the animal world, the illustrations by Corinne Zanette are striking for their vivid palette and richness of details, in a perfect marriage with the texts that are quirky and funny.

Between puns, paradoxes and rhetorical figures, the tale has a **circular development** and proceeds lightly from one medical practice to another, culminating in a veritable real little illustrated vocabulary with which to know, finally, who a cardiologist is and what a psychologist does...



NEW - FALL 2024

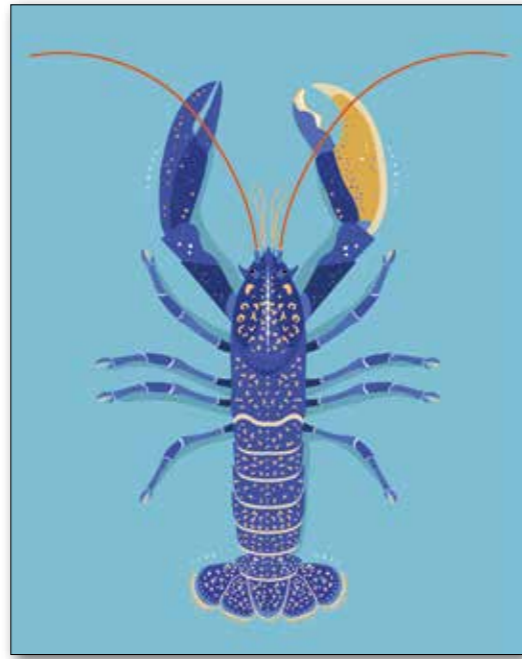
Claws

Small catalogue of crustaceans
(temporary title)

Marco Colombo

Francesco Tomasinelli

Illustrations by Giulia De Amicis



COVER TO COME

AN ARMY OF MULTI-COLORED SHELLS: CRABS, SHRIMPS AND HERMIT CRABS

BOOK

Since childhood, crabs, shrimps and hermit crabs have populated the collective imagination: protagonists, in spite of themselves, of catches and observations on the beach or among the rocks, they constitute a **surprisingly varied and interesting slice of biodiversity**.

Endowed with good eyesight, articulated legs and pincer claws worthy of the best mechanics, they move stealthily **from the tidal zone to the ocean depths**, but they have been able to extend their dominance beyond the sea: there are crabs that live in rivers, that move in large armies on the ground of tropical forests, migrating en masse, and that even hide inside carnivorous plants.

Some crustaceans, such as the *huge thief crab*, have colonised dry land and are inexplicably attracted to human objects (which they willingly steal), others are tiny and closely related to other animals. Many crustaceans, in fact, live in symbiosis with anemones, corals, jellyfish, bivalves and fish: to flush them out, it is necessary to know their biology and behaviour, even before their appearance.

Not all of them graze on seaweed or eat dead animals, many are deadly predators: *the gun shrimp* can deliver some of the fastest blows in the world with their raptorial legs similar to those of *praying mantis shrimps*, catching fish and invertebrates larger than themselves. They are also noisy: *pistol shrimp* can produce sounds that are easily audible to the human ear, thanks to their strong claws, which produce an intense shock wave.

This book, with Giulia De Amicis's beautiful illustrations, is a eulogy to the diversity and beauty of crustaceans: an army of multicoloured armour and claws, conquering the boundary between the emerged and submerged worlds.

IL PIGIAMA SUBACQUEO

Fuori dall'acqua le zebre, in mare il calamaro pigiama a strisce (Sepioloidea lineolata): il bianco e nero va di moda!

Questo piccolo cefalopode anche in inglese è chiamato pyjama squid (calamaro pigiama) per via del suo aspetto bizzarro, con corpo bianco ed eleganti linee sottili scure, quasi nere, che lo percorrono per il lungo. Ciononostante, è più affine alle seppie.

A scopo difensivo, oltre al morso velenoso, la capacità di cambiare improvvisamente livrea e di rilasciare inchiostro, il calamaro a strisce ha un ulteriore asso nella manica: può produrre un muco ricco di tossine!

Sicuramente questo può aiutarlo a mettersi in salvo da molti predatori, soprattutto quelli più piccoli.

schifo e pagina 30



A RAINBOW AMONG THE WAVES

MARKET

- . Cross sectional audience: children (10+) and adults
- . people looking for special and arty books
- . animals/sea lovers and curious observers
- . passionate of science and discovery

KEY SELLING POINTS

- . design illustrations that are both informative and realistic
- . scientific facts on 30 species included
- . interesting topic: surprising facts on different species
- . a nice design object, perfect also to be a gift
- . second title in the series

SIZE 15 x 19 cm

EXTENT 112 pages

FORMAT hardback

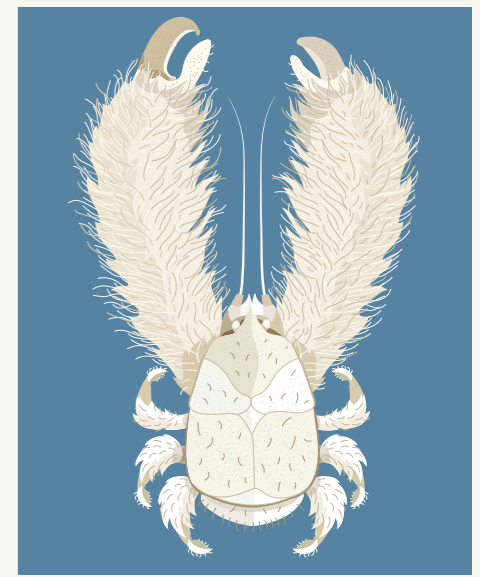
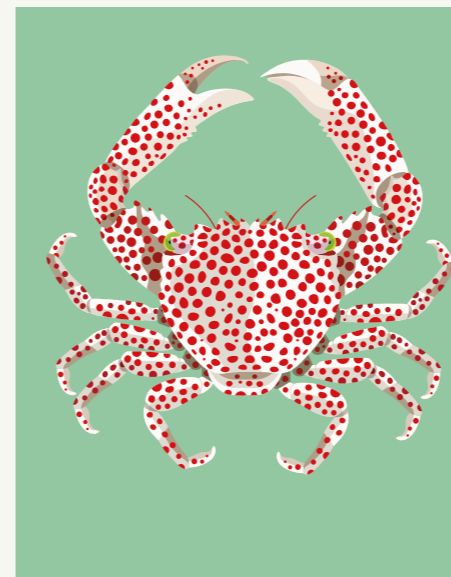
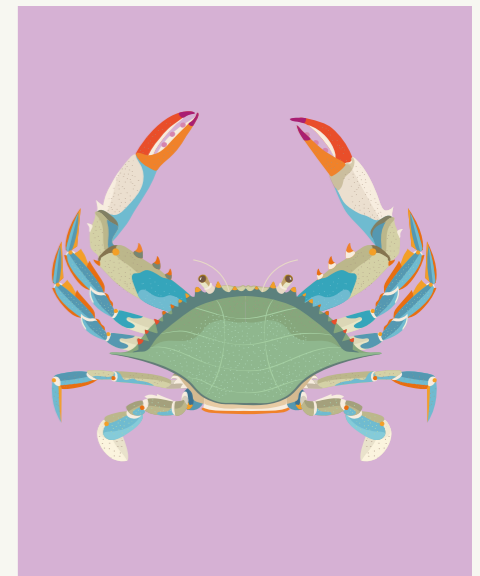
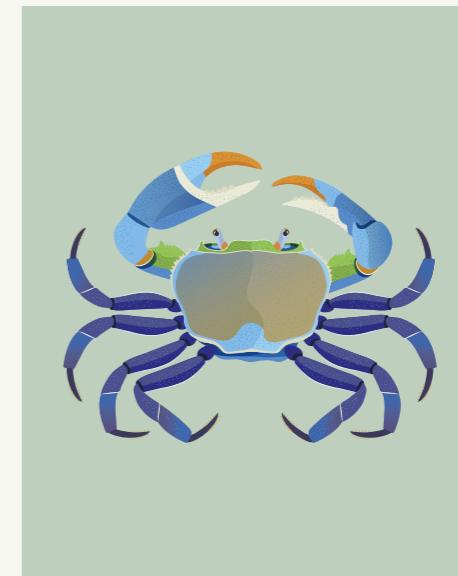
ILLUSTRATIONS Full-color illustrations throughout

CATEGORY Non fiction / science / sea

WORDCOUNT 6,5 K words

AUTHOR **Marco Colombo**, naturalist, photographer and populariser of science

Francesco Tomasinelli, biologist and photojournalist



Tentacles

Small catalogue of octopuses, cuttlefish and squids

Marco Colombo

Francesco Tomasinelli

Illustrations by Giulia De Amicis

Preface by Craig Foster

(My Octopus Teacher)

MARKET

- . Cross sectional audience: children (10+) and adults
- . people looking for special and arty books
- . animals/sea lovers and curious observers
- . passionate of science and discovery

KEY SELLING POINTS

- . design illustrations that are both informative and realistic
- . scientific facts on 30 species included
- . interesting topic: cephalopds are a species about which little is yet known
- . a nice design object, perfect also to be a gift
- . first title in a new series

SIZE 15 × 19 cm

EXTENT 112 pages

FORMAT hardback

ILLUSTRATIONS Full-color illustrations throughout

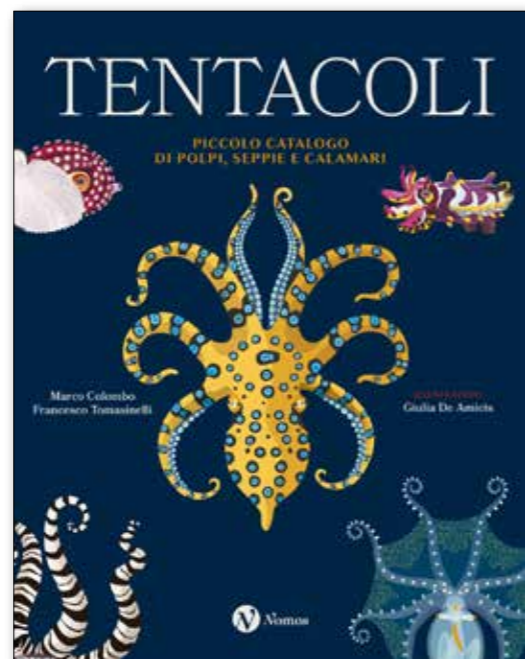
CATEGORY Non fiction / science / sea

WORDCOUNT 6,5 K words

AUTHOR **Marco Colombo**, naturalist, photographer and populariser of science

Francesco Tomasinelli, biologist and photojournalist

SOLD RIGHTS: EN



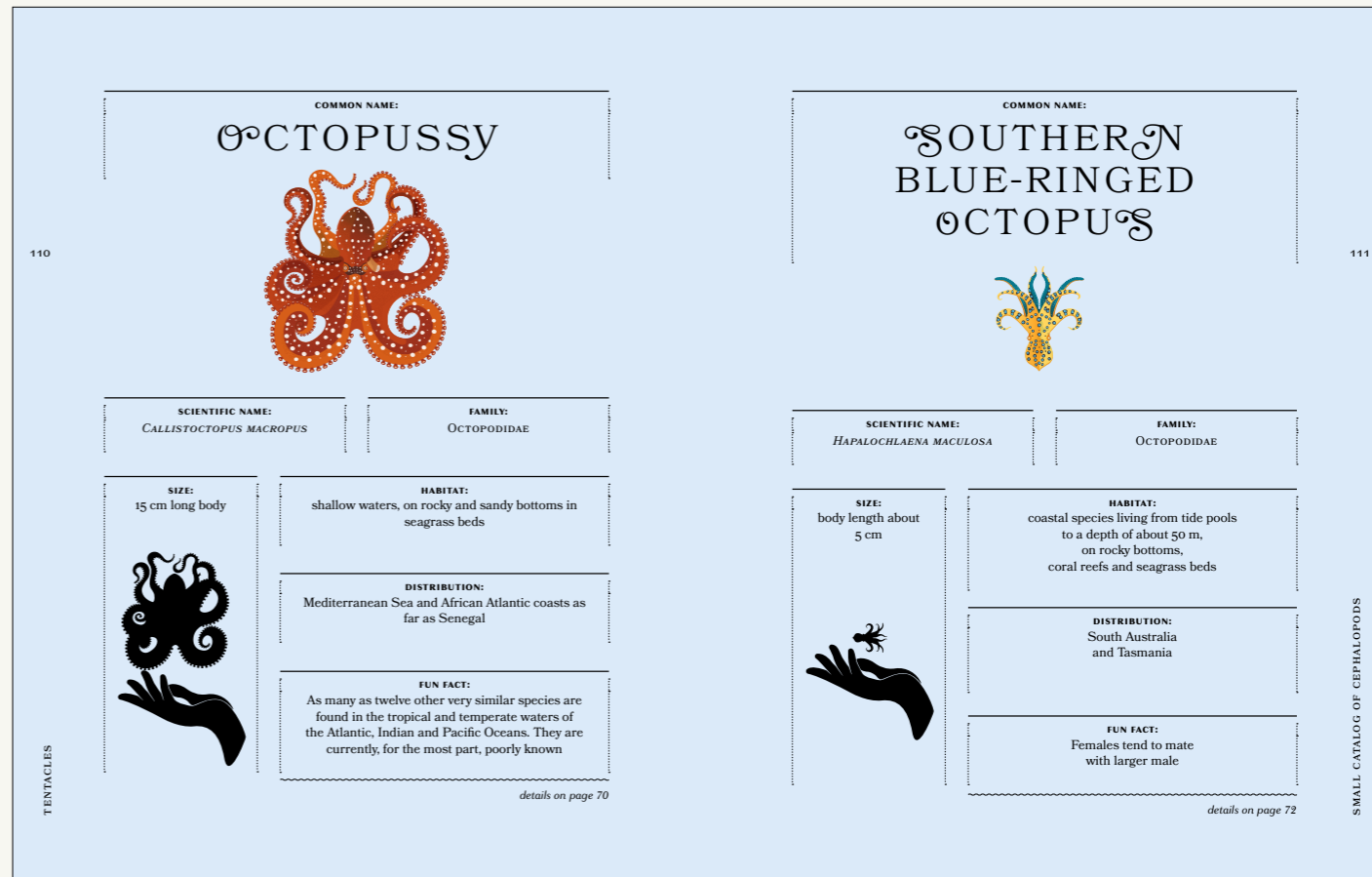
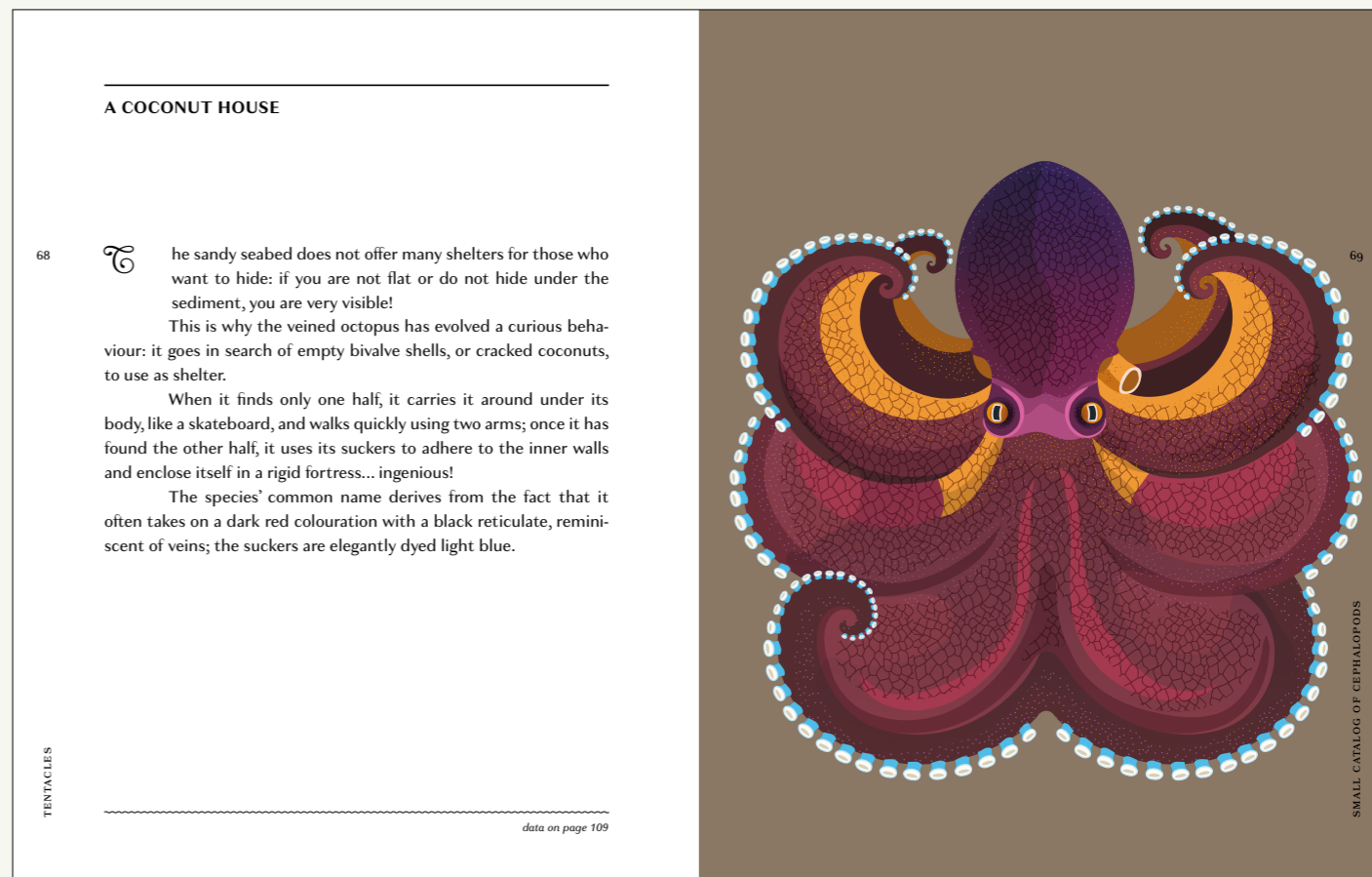
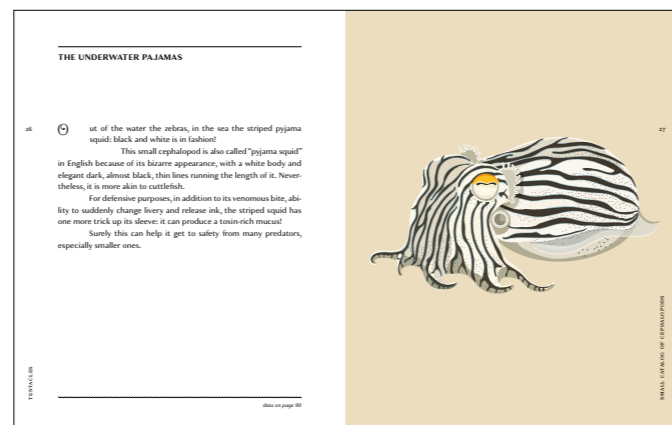
THE FASCINATING WORLD OF OCTOPUSES, SQUIDS AND SEPIAS

BOOK

Eight arms directly attached to the head: this is the main characteristic of the class of molluscs of the **cephalopods**, which in Greek means 'with feet attached to the head'. **Octopuses, cuttlefish and squids** are masters of survival, and the **most skilful** transformers in the oceans: versatile, resourceful and undoubtedly intelligent animals that know how to solve problems and use objects, but also escape from aquaria, recognise people and feel dislike. Some species, such as the *orchid cuttlefish*, are among the most colourful organisms in the oceans, while others, such as the *blue-ringed octopus*, are famous for their lethal bite. The world's largest invertebrates are also cephalopods: giant squids the size of a bus, but about which we still know very little.

In this book you will find **30 species** recounted in their most surprising habits and abilities, but also described in their main scientific characteristics, for a **double reading plan**: an initial part with a fluent and fascinating narration to delve into the secrets of this world, and a practical concluding section, a veritable catalogue of specimen cards, for easy and immediate consultation.

Today we can begin to tell the story of these animals thanks to the work of scientists over the centuries, but **there is still much to be discovered**: octopuses, cuttlefish and squids, after all, are invertebrates that force us to reflect on the way we relate to the planet; their unexpected cognitive capacities suggest that it is not only mammals and birds that produce sophisticated behaviour somewhat similar to ours.



NEW - FALL 2024

Pumpkin, Bone and Fur

Rag is sad

Daide Cali

Illustrations by Stefano Martinuz

MARKET

- . children and their families
- . teachers and everybody in charge of children
- . monsters lovers
- . people looking for funny books
- . Davide Cali's stories and style lovers

KEY SELLING POINTS

- . Davide Cali is an international bestselling and awarded author, published by more than 30 publishers worldwide
- . colorful and vibrant illustrations
- . irresistible protagonists to fall in love with
- . third in a series
- . a funny story suitable for youngest children
- . original EN and FR written texts available (needs editing only)
- . homesickness and friendship

SIZE 21 x 27 cm

EXTENT 32 pages

FORMAT hardback

ILLUSTRATIONS Full-color illustrations throughout

CATEGORY Fiction / funny monsters

WORDCOUNT 400 words

AUTHOR **Daide Cali**, cartoonist and children's author, worldwide published



COVER TO COME

A NEW ADVENTURE FOR THE FOUR FRIENDS

BOOK

Pumpkin *Maybe we should talk to him.*

Bone *But what do we say to him?*

Fur *Well, like, why are you sad?*

Pumpkin *What if he gets offended?*

Bone *What if he doesn't want to tell us?*

Pumpkin *What if he gets even sadder?*

Fur *We'll never know unless we try.*

Pumpkin, Bone and Fur are determined. They go to ask Rags why he is so sad. But when they arrive at the door of his room.... Why is he crying while looking at a photo album?

Pumpkin *He misses his ghost family.*

Bone *He hasn't seen them for a long time.*

Fur *They live very far away indeed.*

For some time now Rag has been down in the dumps. He doesn't go out, he never feels like doing anything, he's no longer the same... why?

Pumpkin, Bone and Fur discover that Rag is simply suffering from homesickness... His family lives far in Scotland (a country famous for its ghost-inhabited castles) and he misses them so much...

They therefore decide to offer Rag a very special help...a trip together to visit his family. Will it work, and will Rag be back smiling?

Project selected for SIAE GRANT



Pumpkin, Bone and Fur

Giorgio, shy monster

Daide Cali

Illustrations by Stefano Martinuz

MARKET

- . children and their families
- . teachers and everybody in charge of children
- . monsters lovers
- . people looking for funny books
- . Davide Cali's stories and style lovers

KEY SELLING POINTS

- . Davide Cali is an international bestselling and awarded author, published by more than 30 publishers worldwide
- . colorful and vibrant illustrations
- . irresistible protagonists to fall in love with
- . second in a series
- . a funny story suitable for youngest children
- . original EN and FR written texts available (needs editing only)
- . shyness is a common feeling among children

SIZE 21 x 27 cm

EXTENT 32 pages

FORMAT hardback

ILLUSTRATIONS Full-color illustrations throughout

CATEGORY Fiction / funny monsters

WORDCOUNT 400 words

AUTHOR **Daide Cali**, cartoonist and children's author, worldwide published

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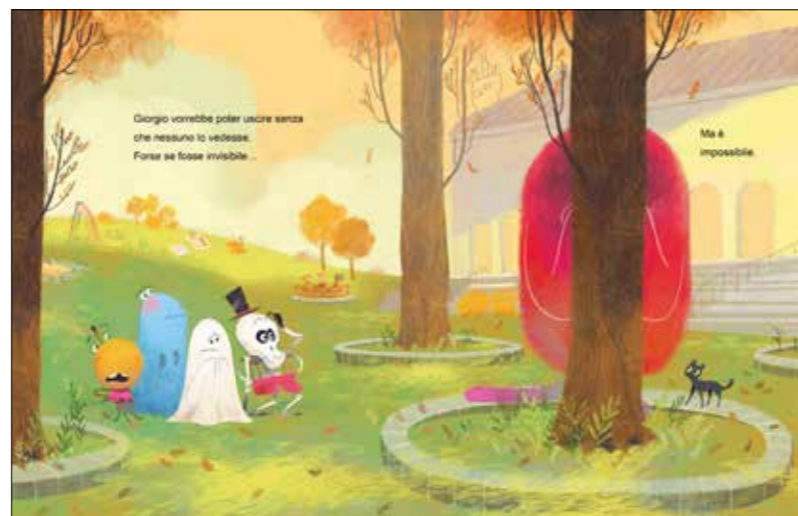
THE MOST HILARIOUS MONSTERS' SERIES

BOOK

*Giorgio is a shy monster. In fact, very shy.
Just look at him and he turns red.
If he meets someone he knows, he turns red.
When he plays with others, he turns red.
If they call his name...
GIORGIO!
... he turns red.*

In this new adventure, our super special monsters meet their friend Giorgio. But, with everyone else outside there, Giorgio is REALLY really shy: so they try to help him overcoming his fear with their usual wit and set of strange proposals. Unfortunately, nothing seems to properly work. Until...

A light and hilarious story that approaches a very common feeling, and shows the reader that overcoming our fear is always possible. Colorful illustrations by Stefano Martinuz give an unmistakable twist to each character and funny situation imagined by Davide Cali.



Pumpkin, Bone and Fur

Don't scare anyone

Davide Cali

Illustrations by Stefano Martinuz



MARKET

- . children and their families
- . teachers and everybody in charge of children
- . Halloween and monsters lovers
- . people looking for funny books
- . Davide Cali's stories and style lovers

KEY SELLING POINTS

- . Davide Cali is an international bestselling and awarded author, published by more than 30 publishers worldwide
- . colorful and vibrant illustrations
- . Four irresistible protagonists
- . first in a series
- . a funny story suitable for youngest children
- . original EN and FR written texts available (needs editing only)

SIZE 21 x 27 cm

EXTENT 32 pages

FORMAT hardback

ILLUSTRATIONS Full-color illustrations throughout

CATEGORY Fiction / Halloween

WORDCOUNT 360 words

AUTHOR **Davide Cali**, cartoonist and children's author, worldwide published

SOLD RIGHTS: FR - PT - RU
ES under negotiation

A FUNNY AND VIVID MONSTERS' STORY

BOOK

Bone, Pumpkin, Fur (and Rag!) are very scary monsters and each of them has a particular specialty: but how come no one seems to be afraid of them tonight?

The city is full of monsters... but they're fake monsters!

What can they do then, to succeed in scaring the world out there?

This funny Halloween story, in the unmistakable narrative style of Davide Cali (multi-talented and multi-awarded author), will immediately make readers fall in love with its three (actually, four!) very likeable protagonists and their adventures.

The book is the first in a series.



NEW - FALL 2024

Snow Atlas

Snow's scales

Sarah Zambello,

Illustrations by Susy Zanella

MARKET

- . children (10+) and their families
- . people looking for special and arty books
- . nature lovers and curious observers
- . passionate of science and discovery
- . meteorology and snow lovers

KEY SELLING POINTS

- . stunning illustrations
- . scientific facts + curiosities/fun facts
- . snow flakes classification
- . also a romantic guide to snow perfect for playful use and fantasy empowering games
- . best seller series

Written in collaboration with Arabba's Avalanche Centre

SIZE 22 x 29 cm

EXTENT 80 pages

FORMAT hardback

ILLUSTRATIONS Full-color illustrations throughout

CATEGORY Non-fiction

WORDCOUNT 8 K words

AUTHOR Sarah Zambello, pedagogist, she manages reading education and storytelling workshops in schools, libraries and bookstores



TEMPORARY COVER

THE FIRST ILLUSTRATED ATLAS TO DISCOVER THE WONDERFUL WORLD OF SNOW

BOOK

Powdery and soft, or wet and heavy: snow tells its story through the microstructure and density of its flakes, but also by analysing the humidity and temperature of the air... These are the indispensable factors in the formation of the snowpack, a natural phenomenon that can hide and reveal, cover and transform a landscape, to the point of making it a work of art.

If nivology deals with analysing and classifying the seasonal snow on the ground, literature, cinema and poetry transform those crystals into splendid scenery to be inhabited with the imagination... And sport, architecture and exploration offer an innovative look at the whitest and most fleeting atmospheric phenomenon of winter, which, in these pages, will be traversed with the knowledge of nivology and the passionate curiosity of a voyage of discovery.



Neve!

C'è chi si prepara e l'aspetta e chi non l'ha mai conosciuta. C'è chi la teme, chi la studia, c'è chi sorride davanti a quel suo sbriciolarsi dolce e silenzioso come il sonno di un bambino. Come cosa viva, la neve si parla, e parla al campo, alla strada, al bosco con una voce gelata e rigorosa. La neve celebra l'arrivo dell'inverno, una stagione che immobilizza, interdice... e richiama Persefone verso il buio degli inferi.

Nell'antica Grecia, infatti, l'inverno è associato all'oltretomba: lo testimonia il mito di Persefone, rapita da Ade, dio delle ombre e dei morti, e costretta a trascorrere sei mesi all'anno negli Inferi. La risalita di Persefone sulla Terra coincide con l'arrivo della primavera, mentre l'incedere dell'autunno incarna la riconciliazione della dea con Ade: questo suo peregrinare definisce l'alternarsi delle stagioni e svela il mistero della vita. Perché Persefone conosce l'inverno della morte e, nel suo gelo, muta e matura per prepararsi alla rinascita.

Se nell'Antichità la neve è associata alla morte, le cose cambiano a partire dal Settecento: la bellezza del manto nevoso viene riconosciuta da esploratori, alpinisti, da filosofi e artisti, che si lasciano sorprendere dalla vista di un paesaggio innevato con uno sguardo nuovissimo. La neve diventa un prodigio, un gioco, un morbido ricordo d'infanzia.

La neve diventa anche oggetto di studio scientifico: nasce la nivologia, una branca della meteorologia che sa rispondere, finalmente, a domande antichissime: come si forma un cristallo di neve? Perché la neve si trasforma quando raggiunge il suolo? Quanti tipi di neve esistono?

TEMPORARY LAYOUT



La forma del cristallo

Perché non esiste un cristallo di neve uguale all'altro?

La cristallizzazione del germe di ghiaccio è un processo rapido ma complesso, al quale concorrono principalmente due variabili: la temperatura e l'umidità della nube nella quale avviene la formazione del cristallo.

La temperatura, che decresce con l'aumentare dell'altitudine, contribuisce alla configurazione del cristallo: se, ad esempio, nelle fasce di temperatura comprese tra 0°C e -5°C si formano piastre esagonali e stelle, tra -5°C e -10°C i cristalli assumono sembianze simili a colonne e prismi. In generale, quanto più la temperatura decresce, tanto più complessa diventa la sagoma cristallina.

Il grado di umidità, cioè la quantità di vapore presente nella nuvola, determina invece la grandezza del cristallo. Un tasso di umidità alto, infatti, permette alla formazione cristallina di assumere dimensioni considerevoli, spesso associate allo sviluppo di ramificazioni via via più complesse.

Temperatura, umidità, ma anche il pulviscolo e la presenza di perturbazioni atmosferiche: ogni cristallo è diverso dall'altro perché le oscillazioni e le combinazioni di queste variabili... sono infinite!

La correlazione tra le condizioni meteorologiche e la morfologia dei cristalli di neve è stata individuata da Ukichiro Nakaya, un fisico giapponese vissuto nella prima metà del Novecento. Nakaya descrisse i suoi studi in un bellissimo volume illustrato, *Snow Crystals: Natural and Artificial*, e riassumse la sua scoperta in un diagramma che, ancora oggi, rappresenta un punto di riferimento ineludibile per lo studio dei cristalli di neve.

- Piastre esagonale
- Stella semplice
- Prisma semplice
- Grappolo di aghi
- Piastre a stella
- Dentriti stellari
- Colonna chiusa
- Combinazione di colonne
- Piastre a settori
- Dentriti stellari simili a fili
- Colonna vuota
- Colonna solida

TEMPORARY LAYOUT



Neve polverosa

Ispirato dall'eleganza feroce di una bufera di neve, Alexander Calder costruisce una scultura appendendo dei dischi bianchi alle estremità di un filo metallico. La chiama Snow Flurry, come la raffica che lo sorprese in Connecticut, ricoprendo quel giorno di un candore memorabile.

Basta un soffio per cadenzare l'incedere circolare di Snow Flurry. Opera di neve polverosa che stuzzica la gravità e scivola nell'aria come un cristallo di neve gelido e asciutto.

TEMPORARY LAYOUT

Wind Atlas

Wind's scales

Sarah Zambello,

Illustrations by Susy Zanella

MARKET

- . children (10+) and their families
- . people looking for special and arty books
- . nature lovers and curious observers
- . passionate of science and discovery
- . meteorology lovers

KEY SELLING POINTS

- . stunning illustrations
- . scientific facts + curiosities/fun facts
- . The wind rose wind classification
- . also a romantic guide to wind perfect for playful use and fantasy empowering games
- . best seller series

Written in collaboration with

University of Genova - Department of Civil, Chemical and Environmental Engineering

SIZE 22 x 29 cm

EXTENT 80 pages

FORMAT hardback

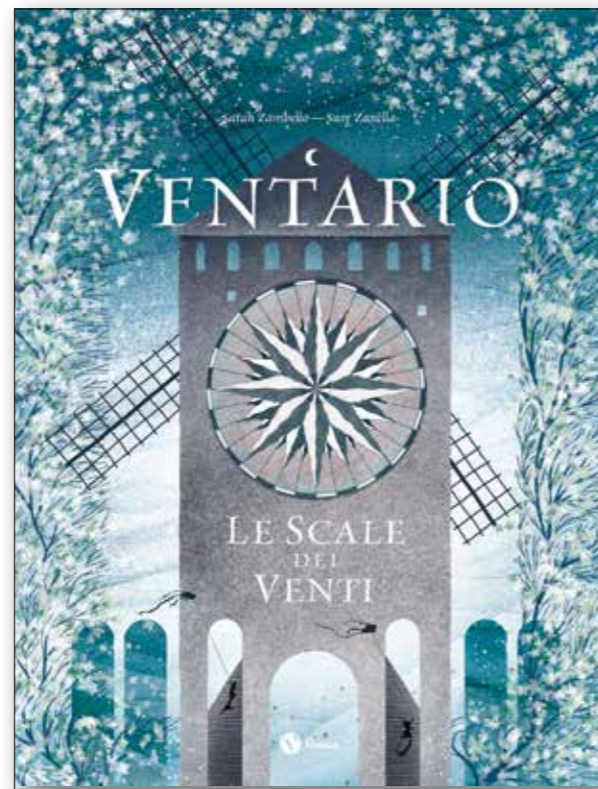
ILLUSTRATIONS Full-color illustrations throughout

CATEGORY Non-fiction

WORDCOUNT 8 K words

AUTHOR **Sarah Zambello**, pedagogist, she manages reading education and storytelling workshops in schools, libraries and bookstores

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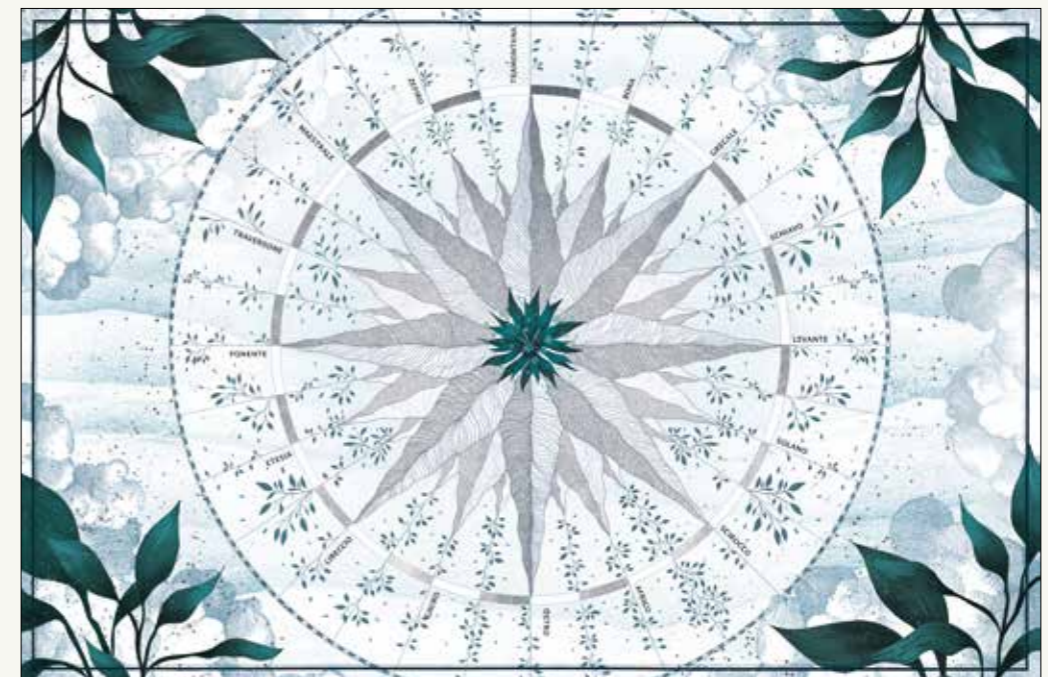


THE FIRST ILLUSTRATED ATLAS TO DISCOVER THE WONDERFUL WORLD OF WIND

BOOK

Light breezes, overwhelming gusts of wind, soft strokes or icy forces: the wind is a breath that infuses life into seas, fields and tree-lined avenues. Navigation and sport depend on winds but also the town planning of metropolis and agricultural cultivations. The relationship between winds and the mankind has deep origins in the mythology and it is based on spatial orientation, compasses and weathercocks. This is how the mankind begins to know winds: he distinguishes them, he learns to recognise them and finally he calls them by name.

From the causes that originate the wind motion to the distinction made by the wind rose: a journey to make good progress through works of art, ancient legends and scientific curiosities to get to know the air that breathes over our heads every day, to continue our daily journey with it.



Comet Atlas

Catalogue of Great Comets

Sarah Zambello,

Illustrations by Susy Zanella

PICCOLO GALILEO PRIZE 2023
- SHORTLISTED, YOUNG CATEGORY

MARKET

- . children (10+) and their families
- . people looking for special and arty books
- . nature lovers and curious observers
- . passionate of science and discovery
- . astronomy and stars lovers

KEY SELLING POINTS

- . stunning illustrations
- . scientific facts + curiosities/fun facts
- . also a romantic guide to comet stars perfect for playful use and fantasy empowering games
- . Great Comets specific
- . best seller series

Written in collaboration with
**INAF-Osservatorio Astronomico
di Capodimonte, Naples**

SIZE 22 x 29 cm

EXTENT 80 pages

FORMAT hardback

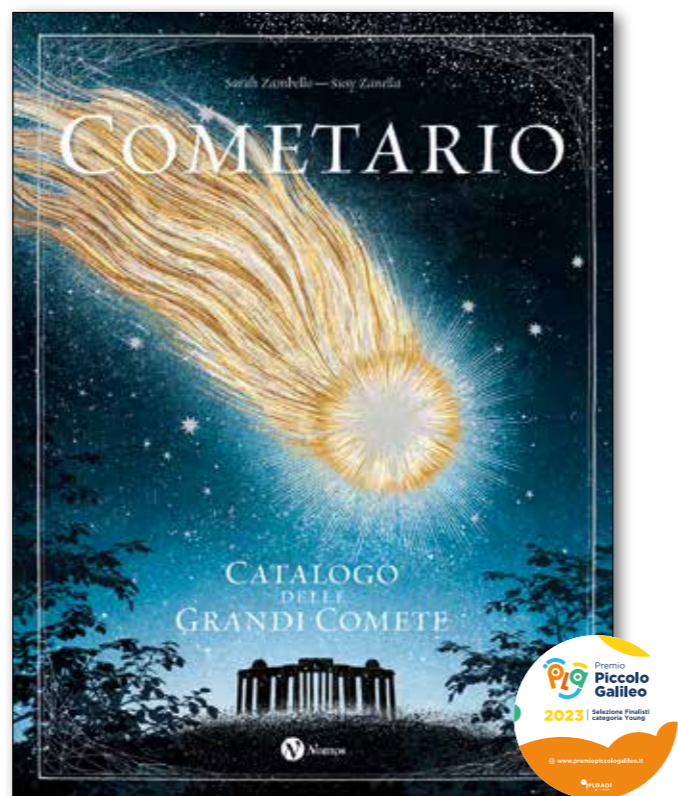
ILLUSTRATIONS Full-color illustrations
throughout

CATEGORY Non-fiction

WORDCOUNT 10,2 K words

AUTHOR **Sarah Zambello**, pedagogist, she manages reading education and storytelling workshops in schools, libraries and bookstores

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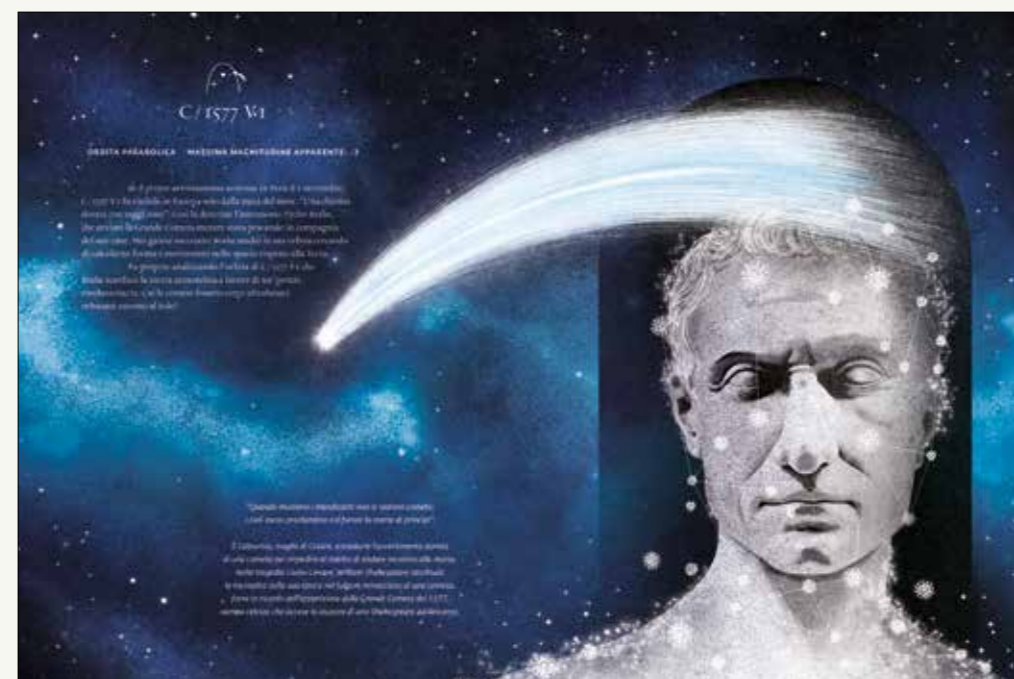
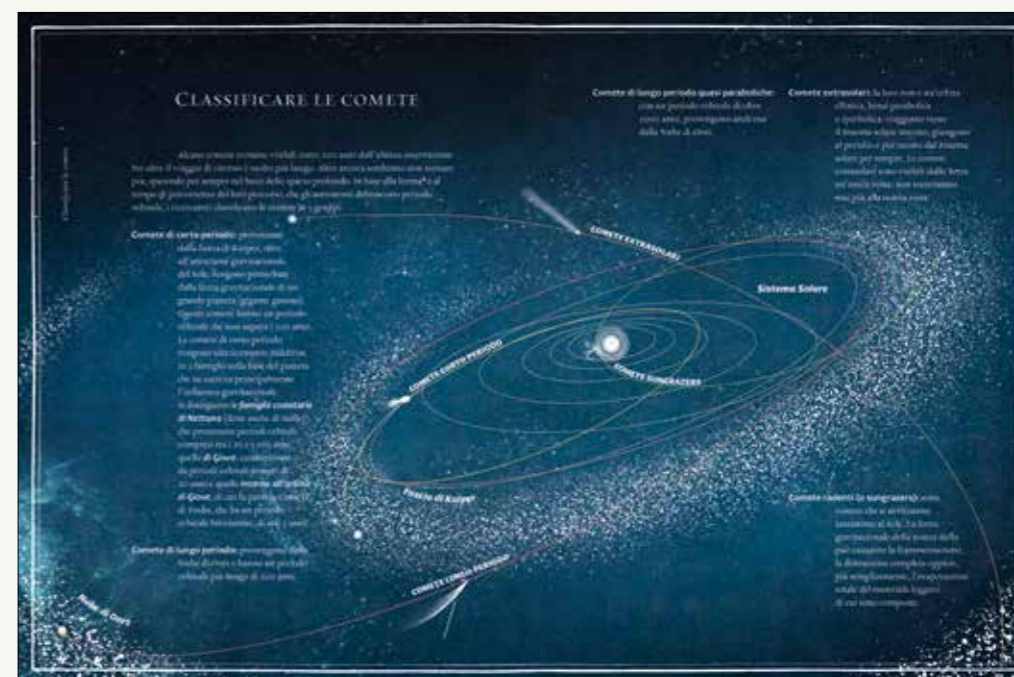


A JOURNEY THROUGH THE NIGHT SKY AND THE GREAT COMETS

BOOK

With their luminous trails they cross the space and the curiosity of human beings since ancient times. Bringers of misfortune, warning signals or astronomical phenomena to investigate? The periodic and fleeting appearance of comets accompanies the evolution of civilizations, refines the tools of astronomy, inspires artistic, musical and poetic works that, as fixed stars, paint and direct the imagination of a historical era.

Follow the sightings of comets to know how to recognize and distinguish them: a journey through space and time to understand the profound relationship between man and sky, a journey that will lead the reader to discover the Great Comets that have illuminated ancient and contemporary skies, through the watchful eye of astronomers, artists and thinkers.



Wave Atlas

The movements of the sea

Sarah Zambello,

Illustrations by Susy Zanella

THE WHITE RAVENS 2023 - SELECTED

PREMIO LUIGI MALERBA PER L'ALBO ILLUSTRATO 2023 - SHORTLISTED

ITALIAN IBBY HONOUR LIST 2023 - SELECTED

MARKET

- . children (10+) and their families
- . people looking for special and arty books
- . nature lovers and curious observers
- . passionate of science and discovery
- . sea lovers

KEY SELLING POINTS

- . stunning illustrations
- . scientific facts + curiosities/fun facts
- . Douglas waves classification
- . also a romantic guide to sea perfect for playful use and fantasy empowering games
- . best seller series

Written in collaboration with

Centro del Mare,

University of Genova

SIZE 22 x 29 cm

EXTENT 80 pages

FORMAT hardback

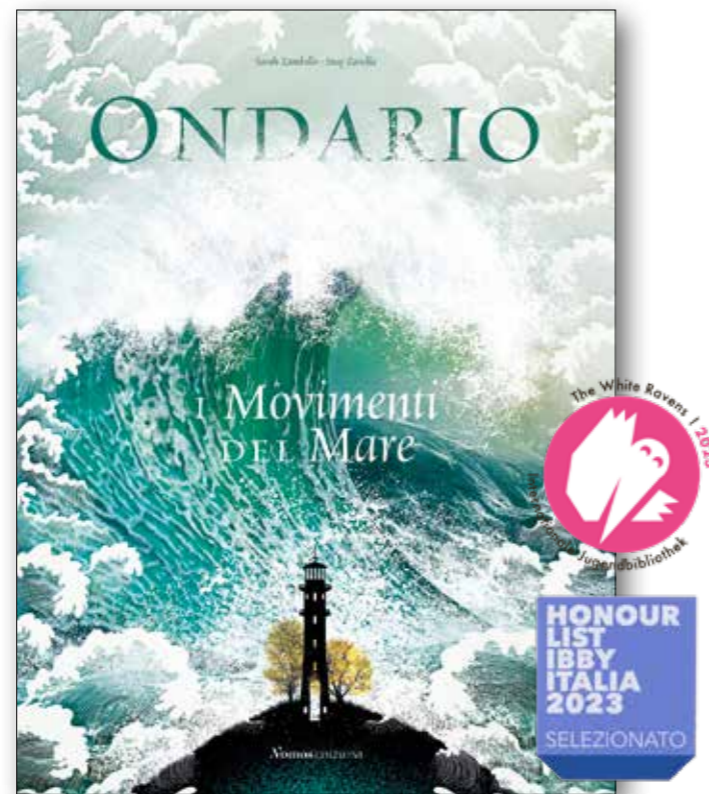
ILLUSTRATIONS Full-color illustrations throughout

CATEGORY Non-fiction

WORDCOUNT 6,7 K words

AUTHOR **Sarah Zambello**, pedagogist, she manages reading education and storytelling workshops in schools, libraries and bookstores

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THE FIRST ILLUSTRATED ATLAS TO DISCOVER THE WONDERFUL WORLD OF WAVES

BOOK

The movement of the seas is constant and, at first sight, it is indefinite. But in the story of meteorology there are people who have faced the impossible: classifying waves, recognizing currents, studying tides. The wave motion is the driving force that raises the ingenuousness of navigators and meteorologists, but also the creativity of artists who classify waves and have carried out works of unfathomable depth.

From the mechanisms that control the movements of the sea to the steps of the state of the sea of the Douglas scale, focusing on novels and architectural projects, graphic novels and music: because moderate waters have always crashed into our imagination.



Clouds Atlas

Sarah Zambello,
Illustrations by Susy Zanella

ITALIAN ANDERSEN PRIZE 2021 -
SHORTLISTED, POPULARIZATION
CATEGORY

MARKET

- . children (10+) and their families
- . people looking for special and arty books
- . nature lovers and curious observers
- . passionate of science and discovery

KEY SELLING POINTS

- . stunning illustrations
- . scientific facts + curiosities/fun facts
- . complete clouds classification
- . also a romantic guide to sky perfect for playful use and fantasy empowering games
- . best seller series

Written in collaboration with
Centro Geofisico Prealpino

SIZE 22 x 29 cm

EXTENT 80 pages

FORMAT hardback

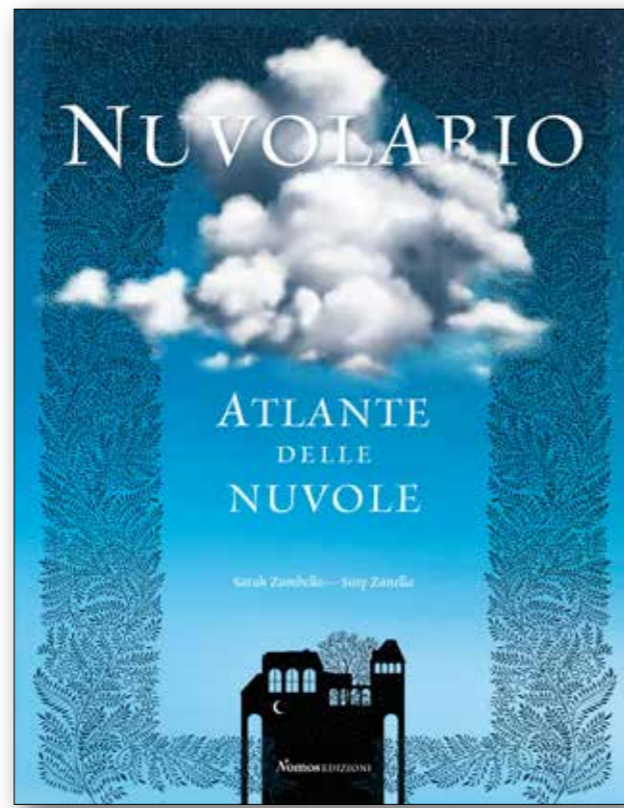
ILLUSTRATIONS Full-color illustrations
throughout

CATEGORY Non-fiction

WORDCOUNT 6,6 K words

AUTHOR **Sarah Zambello**, pedagogist, she manages reading education and storytelling workshops in schools, libraries and bookstores

SOLD RIGHTS: BG - EN (AU/NZ) - FR - KO
RU - S. CHINESE



THE FIRST ILLUSTRATED ATLAS TO DISCOVER THE WONDERFUL WORLD OF CLOUDS

BOOK

What cloud could it be, this one passing over your head right now?
Yes, even clouds have their own names and belong to categories...
When you look at a cloud, what comes to your mind?

This book takes you into the wonderful world of the sky. A nose-up journey to discover scientific facts about clouds, their nature, composition and classification; but also the many ways in which they have always been able to fascinate humanity becoming protagonists of art, photography, literature, music... Thanks to this book you can fantasize, play or relax looking at the sky, but also learn to identify and classify the clouds to understand their signals and foresee, like meteorologists, the arrival of rains, thunderstorms... or clear skies!



NEW - SPRING 2025

Stories of ordinary entomology

(temporary title)

Gianumberto Accinelli

Illustrations by Cristina Trapanese

MARKET

- . children (9+)
- . insects lovers and curious observers
- . passionate of science and great discoveries

KEY SELLING POINTS

- . entomology is a very fascinating
- . little known very important scientific discoveries
- . lives of great scientists
- . very entertaining narration punctuated by engaging and humorous illustrations

SIZE 15 x 20,5 cm

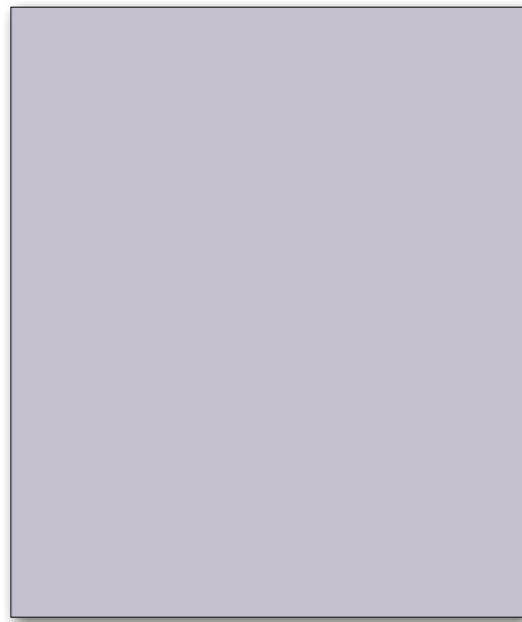
EXTENT 112 pages

FORMAT paperback+flaps

ILLUSTRATIONS two-color illustrations throughout

CATEGORY Non fiction /biographies/scientific discoveries

AUTHOR **Gianumberto Accinelli**, entomologist, writer and eco-narrateur



COVER TO COME

UNKNOWN STORIES OF MEN AND WOMEN WHO CHANGED THE WORLD

BOOK

Take for example the streets of our cities. Street names are a dedication to people who have distinguished themselves throughout history, our way of recognising their merit and importance: artists, war heroes, sportsmen, partisans, engineers, architects... street after street, all the professional categories are celebrated. All except one.

In the streets, in the squares, in the gardens echoes the oblivion of those who contributed, perhaps more than others, to the progress of our society. Men and women capable of great things: they unravelled the mystery of the cryptometabolia of cave-dwelling beetles, allowed millions of Italian immigrants in America to taste the flavour of a ripe fig and inspired Hollywood colossals. For the sake of knowledge, they stuck to apple trees, travelled in space and had their blood sucked by vampires. Yet, society has marginalised them and even denied them a suburban alleyway.

Now, however, the time has come to say enough. To fight this professional injustice, to raise their (our) heads and shout their (our) sacrosanct value to the world.

The book you are about to read wants to erase this outrageous silence forever and recount, once and for all, the exploits of these heroes of culture.

Yes, precisely them, the entomologists.

This book tells glorious and incredible 'stories of ordinary entomology'.



CONTENTS

Guido Grandi and the fig tree

Karl von Frisch and the bee dance

Charles Valentine Riley and the birth of biological warfare

Ronald Prokopy and the flies

Juan Rull and fruit flies in Mexico

Julia Pinotte and the solution to all the world's problems

Tim Landgraf and robot bees

Thomas J. Walker and ultrasounds

Alfred Wallace and natural selection

Giorgio Celli and the optical illusions of bumblebees

Alessandra Arzone and brocosomes

Martin Hall and food for ladybirds

Judith Miles and space spiders

Ronald Ross and mosquitoes

Richard Vetter and entomologists' arachnophobia

Gianumberto Accinelli and the stories of nature.

Art... what an adventure!

Barbara Conti

Illustrations by Cristina Trapanese



MARKET

- . Children (10+)
- . adventure lovers
- . art and history curious

KEY SELLING POINTS

- . little-known events to discover
- . 14 masterpieces from ancient to modern art
- . a narrative and interesting way of introducing art
- . 10 countries all over the world, 14 great artists
- . sculptures, paintings, precious objects
- . pirates, great thefts, working redone for decades, disputes, hideouts and much more

SIZE 15 × 20.5 cm

EXTENT 112 pages

FORMAT paperback

ILLUSTRATIONS two-colors illustrations throughout

CATEGORY Narrative non fiction / art / adventure

WORDCOUNT 16,2 K words

AUTHOR **Barbara Conti**, Art historian, collaborator of educational sections of Florence's museums

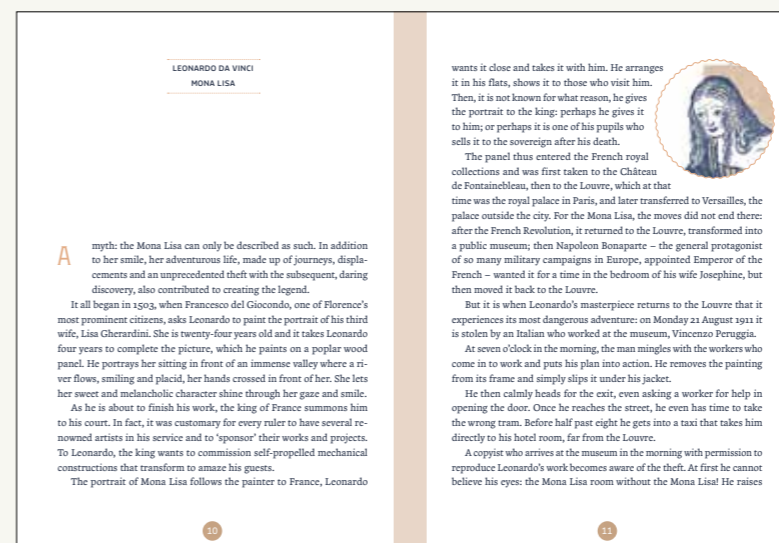
WHAT ADVENTURES DOES A WORK OF ART GO THROUGH BEFORE IT REACHES THE MUSEUM?

BOOK

Looking at the sculptures and paintings displayed in silence in rooms with a muffled atmosphere, one would never imagine that they have been through so much... Instead, if they could speak, they would tell of long journeys, thefts, pirate raids, Nazi looting, dangers of all kinds... Works that we imagine were always destined for serene and immobile existences have often had eventful lives, suffered more or less violent changes of hands and risked destruction.

The book's protagonists are 14 masterpieces—from ancient to modern art—that for various reasons could have been lost forever. And along with them, here are also professional or improvised thieves, noble families, armies, pirates, governments, ambassadors, fences...

A narrative title, in which the events told will fascinate young readers interested in art but also those in search of adventures, curiosities and surprises, while the peculiar illustrations, with a deliberately ironic touch, bring the events to life by emphasizing the key moments of the action.



MASPERPIECES:

- The Last Judgement, Hans Memling
- Mona Lisa, Leonardo da Vinci
- Portrait of Adele Bloch-Bauer, Gustav Klimt
- Dance, Henri Matisse
- Music, Henri Matisse
- Parthenon's Marbles, Phidias
- Christ in the Storm on the Sea of Galilee, Rembrandt
- Concert in Three, Jan Vermeer
- Goddess of Morgantina, a pupil of Phidias
- Riace Bronzes, unknown author
- Portrait of Doctor Gachet, Vincent van Gogh
- The Horses of St. Mark's in Venice, unknown author
- Nike of Samothrace, Pythocritus
- Benvenuto Cellini's Saliera
- The Adoration of the Shepherds, Hugo Van der Goes
- Mary and Child, Michelangelo Buonarroti
- Portrait of Franca Florio, Giovanni Boldini

Metal

From the heart of the Earth to the human civilization

Petra Paoli

Illustrations by Marco Sandreschi

BETTONI PRIZE FOR PICTURE BOOK 2023: SPECIAL MENTION FOR POPULARIZATION PICTURE BOOK

PICCOLO GALILEO PRIZE 2023 - SHORTLISTED, JUNIOR CATEGORY



MARKET

- . children (8+) and their families
- . schools
- . people looking for special and arty books
- . nature lovers and curious observers
- . passionate of science and discovery

KEY SELLING POINTS

- . stunning illustrations
- . scientific facts + historic overview, myths and legends
- . newest metals included

SIZE 22.5 x 27.5 cm

EXTENT 88 pages

FORMAT hardback

ILLUSTRATIONS Full-color illustrations throughout

CATEGORY Non fiction

WORDCOUNT 11 K words

AUTHOR **Petra Paoli**, ceramist atelierist, she specializes in children's literature and teaches at Accademia Drosselmeier, Bologna

SOLD RIGHTS: RU - S. CHINESE

DISCOVER THE ENCHANTING WORLD OF METALS

BOOK

Precious or common, magical or useful, sacred or of everyday use, metals have accompanied us throughout history to the present day. But it took a long time for men to develop the knowledge and technology needed to extract metals from ores, and to process them, allowing civilisation to progress and evolve.

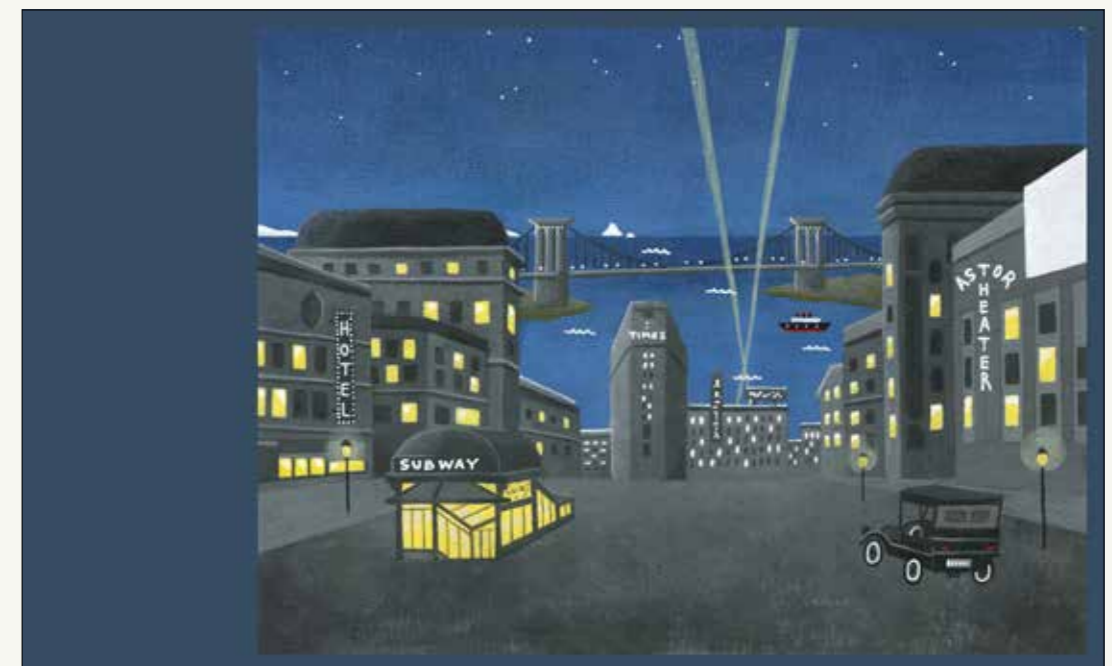
This book tells about the most important metals, their history, characteristics, uses and properties.

From ancient to modern metals, passing through the precious metals and arriving to future ones: a journey to the heart of the Earth.

After a general introduction on metals, the periodic element's table, and metallurgy, each metal is presented with a short "identity card" and is then told enlightening its origins, uses, related technologies and geography, its history and future.

Metals included: COPPER – BRONZE – IRON – GOLD – SILVER – TUNGSTEN – ALUMINIUM – STEEL – TANTALIUM – COBALT – LITHIUM – RARE EARTHS.

A short chapter on environmental and working risks concludes the book.



Op in the blue

From the surface to the stratosphere: a browsable flying journey

Gianumberto Accinelli,
Illustrations by Giulia Zaffaroni

MARKET

- . Nature lovers
- . Animal lovers
- . Curious and passionate of knowing strange facts and curiosities
- . Lovers of science
- . Children, teachers and anybody involved in educational activities
- . People caring for our planet and environment

KEY SELLING POINTS

- . Metric altitude scale along each page
- . Vertical browsing
- . Captivating and clear narration
- . Wonderful illustrations
- . Colour journey during the flight: page after page between day and night, earth and space creatures

SIZE 22 x 29 cm

EXTENT 80 pages

FORMAT hardback (vertical binding)

ILLUSTRATIONS Full-color illustrations throughout

CATEGORY Non-fiction / sky / nature environment

WORDCOUNT 8.5 K words

AUTHOR **Gianumberto Accinelli**,
entomologist, writer and eco-narrateur

SOLD RIGHTS: CZ - DE - EN (NA) under negotiation - ES (COLOMBIAN) - KO



A FLYING EXPERIENCE IN A BOOK: JUST PUT ON YOUR IMAGINATION'S WINGS, AND KEEP MAGNIFYING GLASS OF SCIENCE IN YOUR BACKPACKS!

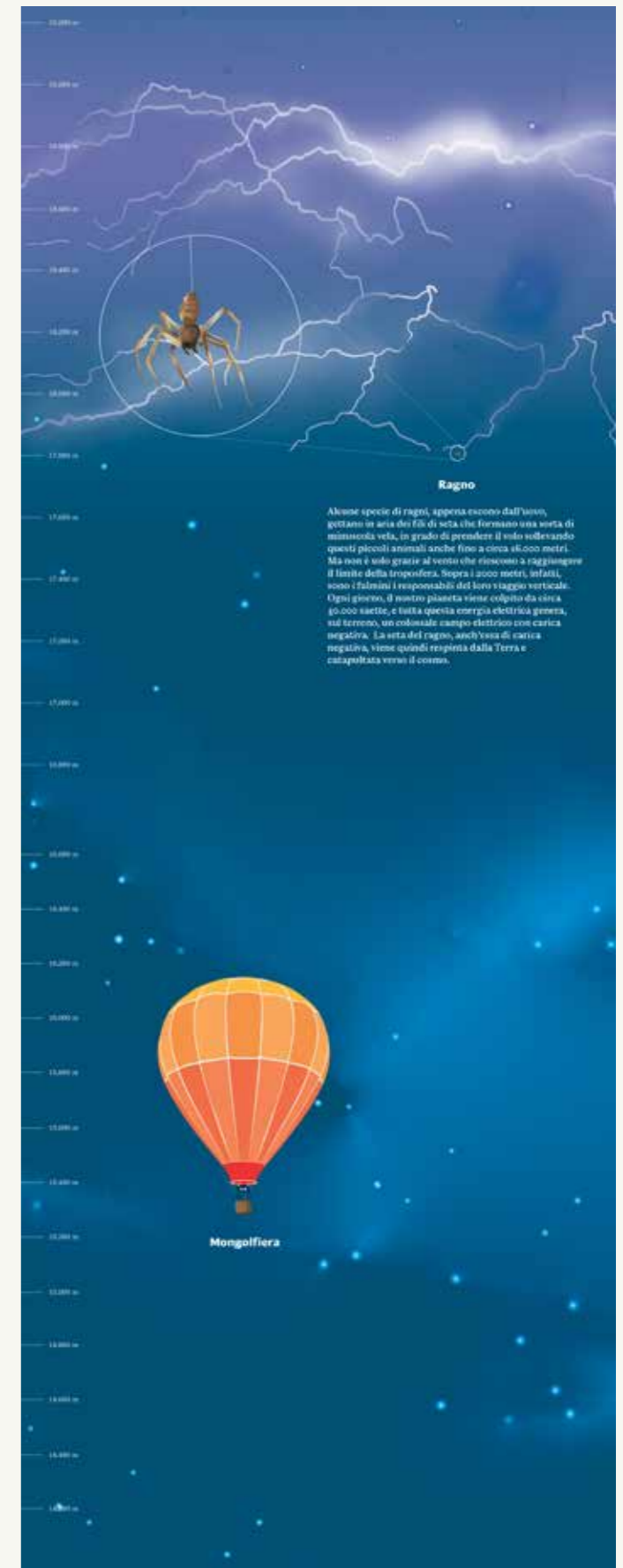
BOOK

From the troposphere - which we humans share with animals, plants, fungi and bacteria - to the universe: what is there in the gaseous environment above us?

A varied and amazing world of organisms equipped with wings, sails, parachutes and many other structures to keep them suspended in the blue. Impetuous winds, floating clouds, a constellation of animals and plants and, above all, many, many surprises.

After the great success of *Down in the blue*, Gianumberto Accinelli and Giulia Zaffaroni tell here the stories of these living beings and how they managed to get close to that universe made of stars and galaxies, with an incredible diameter of 13.7 billion light years.

A book to be leafed through vertically (from the bottom to the top!) in order to go upwards, higher and higher, orienting yourself - uniquely thanks to the altimetric scale shown on each page - among white storks and dandelion seeds, among *cumulunembi* and Florentine steaks. A journey to discover everything from our feet to space, with the wings of imagination and the magnifying glass of science in the backpack.



Down in the blue

From the surface to the abyss:
a browsable underwater journey

Gianumberto Accinelli,
Illustrations by Giulia Zaffaroni

MARKET

- . Sea and ocean lovers
- . Animal lovers
- . Curious and passionate of knowing strange facts and curiosities
- . Lovers of science
- . Children, teachers and anybody involved in educational activities
- . People caring for our planet and environment

KEY SELLING POINTS

- . Metric depth scale along each page
- . Vertical browsing
- . Captivating and clear narration
- . Wonderful illustrations
- . Light blue to dark black colour scale through pages
- . Colour journey during the deep sea diving: page after page from light blue to dark black

SIZE 22 x 29 cm

EXTENT 80 pages

FORMAT hardback (vertical binding)

ILLUSTRATIONS Full-color illustrations throughout

CATEGORY Non-fiction / sea / nature environment

WORDCOUNT 8.5 K words

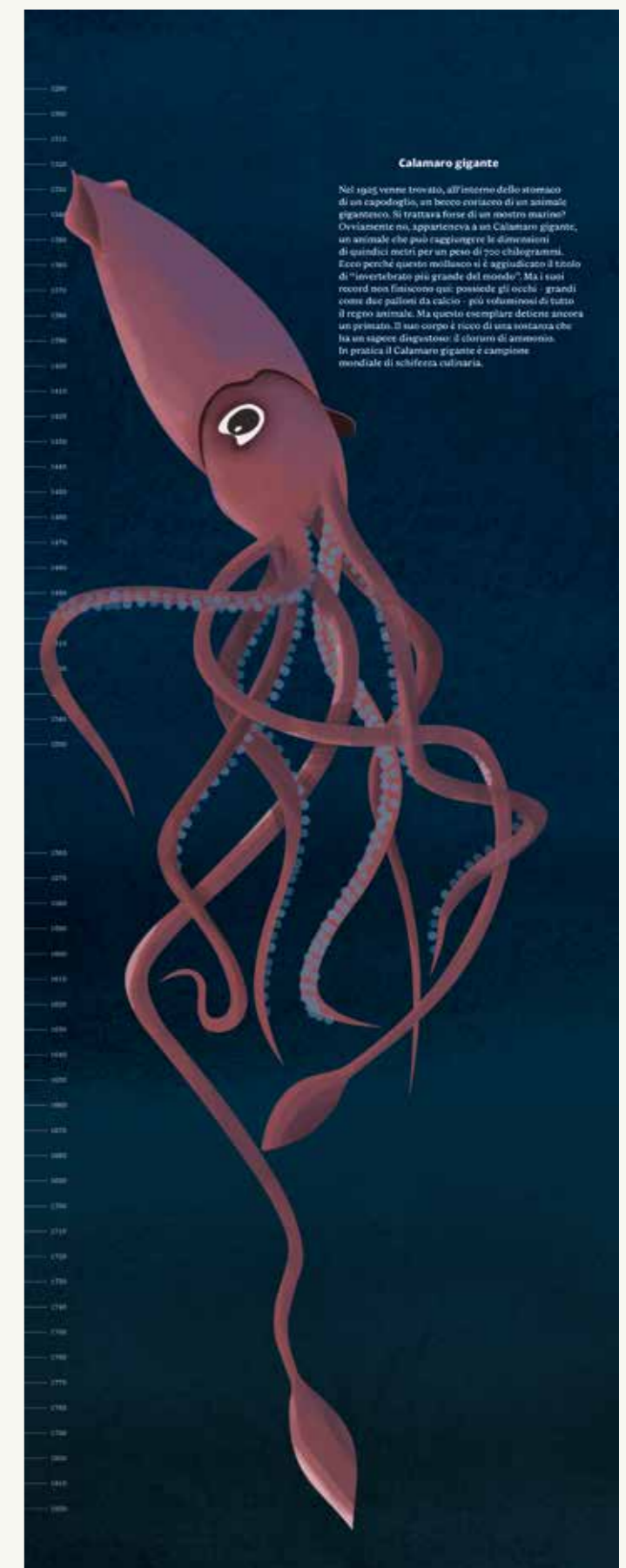
AUTHOR Gianumberto Accinelli,
entomologist, writer and eco-narrateur

SOLD RIGHTS:
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negotiation - FR - HU - KO - NL - S. CHINESE



BOOK

A book about the sea unlike any other, starting with its VERTICAL format, for a reading experience unlike any other: a real deep dive, going down, down, down... page after page. To peek at marine life at various levels, of course, but also to experience an extraordinary enchantment as you go through the mystery of thousands of possible shades of blue, or the complete absence of light. From the crystal light blue of the surface to deep black: what have we found in the sea and its depths? An ocean of **bizarre creatures** and a world of wonders that we have collected, drawn and described in this book. An absolutely **free selection of species** told without encyclopaedic pretension, deliberately chosen instead, with their respective peculiarities, to punctuate the underwater descent. So it should come as no surprise to meet the first Polar Bear (yes, that's right!) or to come across vast uninhabited spaces: Umberto Accinelli signs an unexpected book on the interconnection of living organisms, with a powerful ecological message to remind us that *if we preserve the blue of the sea, we also preserve the green of the meadow and the blue of the sky.*



A DIVING EXPERIENCE IN A BOOK: NOW JUST CLOSE YOUR MOUTH, HOLD YOUR BREATH AND IMMERSE YOURSELF IN THE WONDER

B for brain

Neuroscience for curious readers

Marcello Turconi

Illustrations by Allegra Agliardi

PICCOLO GALILEO PRIZE 2022
- SHORTLISTED, JUNIOR CATEGORY

THE WHITE RAVENS 2022 - SELECTED

MARKET

- . children and their families
- . teachers and everybody in charge of children
- . students, passionate of sciences and human body

KEY SELLING POINTS

- . illustrations by Allegra Agliardi
- . easy and fascinating representation of scientific facts and human body
- . simple and entertaining language
- . small quizzes and questions for the reader
- . reknown illustrator published all over the world

SIZE 23 x 27 cm

EXTENT 48 pages

FORMAT hardback

ILLUSTRATIONS Full-color illustrations throughout

CATEGORY Non-fiction / Science / Human body

WORDCOUNT 5.8 K words

AUTHOR **Marcello Turconi**, Neuroscience PhD, poplizer and science consultant (SISSA, Trieste, science communication)

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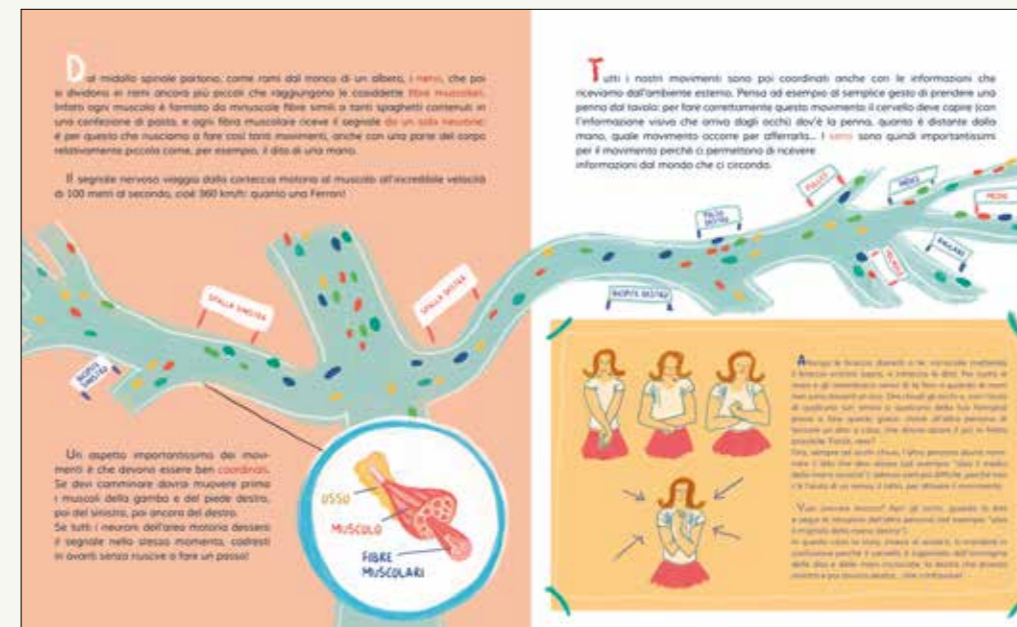
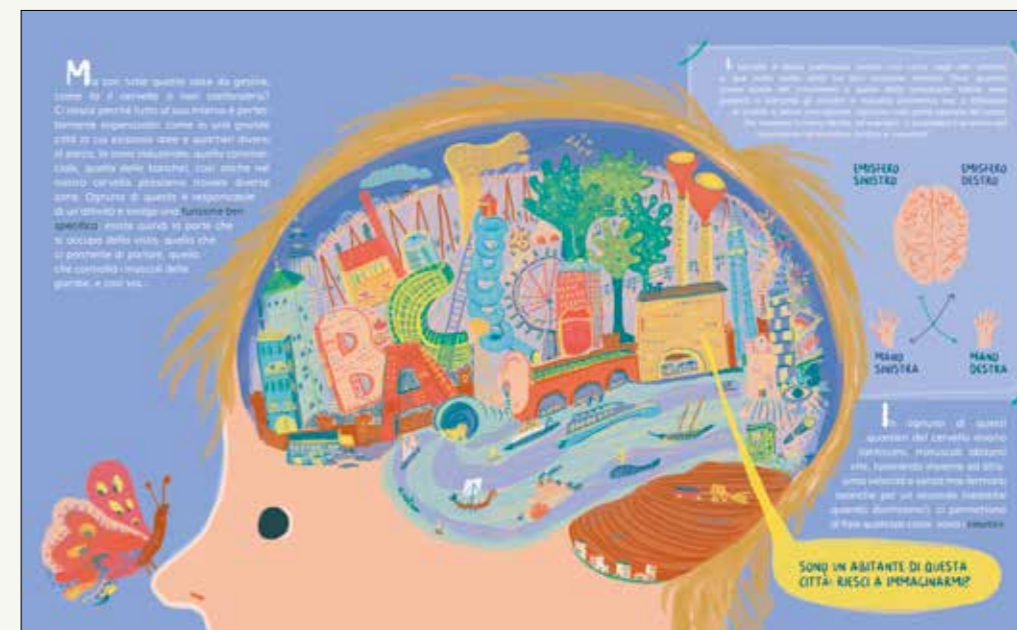
A BOOK TO DISCOVER THE FASCINATING WORLD OF OUR BRAIN

BOOK

Perhaps not everyone knows that there is a **priceless treasure hidden inside the head of each of us...** In fact, right inside the head (under the hair, the skin and the bones that form the skull) there is an organ little bigger than a large orange, but which is extremely important, indeed it is undoubtedly the most important organ in our entire body: we are talking about **the brain!**

A journey to discover this fascinating and fundamental organ of the human body, responsible for **everything that happens to us: from movement to sensory perceptions, from emotions to social relations, from memory to learning...**

Thanks to Allegra Agliardi's extraordinary illustrations and Marcello Turconi's simple and amusing language, the book brings to life a surprising "city" to explore, with its inhabitants, its structures and its functioning.



/ BACKLIST



The true story of the 25 santas

Annamaria Soldera
Illustrations by Yvonne Campedel

The truth behind Santa finally revealed!

21 x 27 cm | 32 pages
hardback

SOLD RIGHTS: RO



Befana's shoes

Annamaria Soldera
Illustrations by Yvonne Campedel

A Christmas journey in the fairy tales world with a nice old lady and her little dog

21 x 27 cm | 32 pages
hardback



Viola and the moon

Angelo Mozzillo
Illustrations by Roberta Terracchio

A little girl, her special grandparents and the moon

21 x 27 cm | 32 pages
hardback



The jungle book

Illustrations by Filippo Barbacini

24 x 24 cm | 40 pages
hardback

SOLD RIGHTS: RO

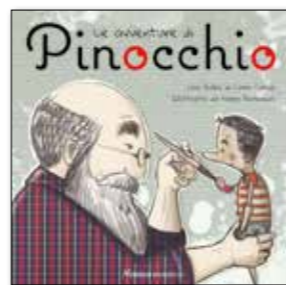


Puss in boots

Illustrations by Filippo Barbacini

24 x 24 cm | 40 pages
hardback

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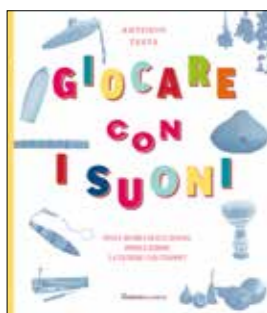


The adventures of Pinocchio

Illustrations by Filippo Barbacini

24 x 24 cm | 32 pages
hardback

SOLD RIGHTS: RO



Playing with sounds

Music, nature and creative recycling: learn how to play and build your instruments

Antonio Testa

18,5 x 21,5 cm | 168 pages
paperback



An apple a day

World proverbs in the mirror

Michela Tartaglia,
Illustrations by Daniele Simonelli

15 x 19 cm | 128 pages
hardback

SOLD RIGHTS: DE

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World (Excl. Simplified and Complex Chinese) # Simplified and Complex Chinese

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